

# Global Wireline Telecommunication Services Industry 2012-2017: Trend, Profit, and Forecast Analysis, March 2012

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# **Abstracts**

According to this report, the global wireline telecommunication services market is expected to witness moderate growth over the forecast period of 2012-2017 and reach an estimated US \$673 billion in 2017 with a CAGR of 2.2% over the next five years.

The global wireline telecommunication services market is expected to witness moderate growth over the forecast period of 2012-2017 and reach an estimated US \$673 billion in 2017 with a CAGR of 2.2% over the next five years.

Lucintel, a leading global management consulting and market research firm, has analyzed the global wireline services industry and presents its findings in -Global Wireline Telecommunication Services Industry 2012-2017: Trend, Profit, and Forecast Analysis.

The wireline telecommunication industry consists of voice telephony and other non-voice information transmission using fixed lines rather than wireless systems. The services and products include voice, broadband video, and data and network access. The industry is consolidated in terms of both key players and suppliers. The European region currently dominates this market.

The wireline telecommunication services market witnessed slow growth during the last five years due to reduced usage and consumers switchover to alternate technologies, such as wireless and VoIP (Voice over Internet Protocol). The Asia Pacific (APAC) region grew the fastest during the last five years, followed by Rest of the World (ROW) and North America. Advanced digital modulation technologies and fiber extensions to support next-generation data and video services were growth drivers. APAC is expected



to witness strong subscriber growth due to increasing numbers of subscribers in China and India.

Declining demand for telephone lines and wireless technology are some of the challenges facing the industry. Technological improvements and liberalization of the international wireline telecommunications services and IP technology are likely to boost the wireline telecommunication industry.

Lucintel's study provides an overview of the global wireline telecommunication services market. The report tracks two market segments for four regions; thus, it tracks eight segments of the global wireline telecommunication services market. The report is limited to wireline telecommunication services including landline, other information transmission through fixed lines including local and long-distance voice, switched access, IP, and Internet access.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global wireline telecommunication services industry. Ina fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:** 

Industry size estimates in terms of (US \$) value by regions and by segment

Global wireline telecommunication services industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global wireline telecommunication services industry



Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2012) for global wireline telecommunication services market

Gross and net profit trends in the global wireline telecommunication services industry

Cost structure trend in the global as well as by regional wireline telecommunication services industry

More than 46 valuable figures/charts and 10 tables are provided in this report



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