

# Global Window and Door Industry 2013-2018: Trend, Profit, and Forecast Analysis, April 2013

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## Abstracts

The global window and door industry is forecast to reach \$170.7 billion by 2018, as developing economies are expected to register good growth. The industry is highly fragmented and the competitive landscape has changed somewhat during the last five years. The industry is anticipated to benefit from the growth in construction of residential and non-residential buildings. Demand in the window and door industry is driven by construction of new buildings and improvement and repairs of existing buildings.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the industry and presents its findings in "Global Window and Door Industry 2013-2018: Trend, Profit, and Forecast Analysis." The window and door industry is fragmented, with demand based on remodeling, replacement, and new construction activities around the world. Continued demand for vinyl windows and doors has made plastic the fastestgrowing material in the window and door industry.

The report highlights that the industry suffered from the decline in building construction activities. Europe faced a surge in unemployment levels in 2012 as most of its countries were locked in recession. Increasing unemployment rates suppressed the domestic demand, leading to low economic growth.

The study also discusses the industry's major drivers. Expanding construction activity in the residential sector was a prime growth driver. Demand in the window segment was boosted by consumers' increasing interest in energy-efficient products. New construction activity in residential units such as houses, condominiums, apartments, etc., and non-residential units such as office buildings, restaurants, and shopping malls is crucial to the industry.

This study is intended to provide industry leaders with insights into the global window and door industry, providing up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. The report can help current suppliers realistically assess the leading competitors. In addition, the study provides executives strategically significant competitor information, analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global window and door industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

## Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

## List Of Figures

### LIST OF FIGURES

#### Chapter 3. Industry Overview

Figure 3.1: External forces shaping global window and door industry

#### Chapter 4. Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

#### Chapter 5. Industry Trends

Figure 5.1: Global window and door industry annual trend 2007-12 (US \$B)

Figure 5.2: Global window and door industry regional trend 2007-12 (US \$B)

Figure 5.3: Global window and door industry regional trend 2007-12 (%)

Figure 5.4: Global window and door industry segment trend 2007-12 (US \$B)

Figure 5.5: Global window and door industry segment trend 2007-12 (%)

Figure 5.6: Global window and door industry quarterly trend 2011-12 (US \$B)

Figure 5.7: Global window and door industry profitability trend 2007-12

Figure 5.8: Global window and door industry revenue per employee trend 2007-12

Figure 5.9: Cost structure of global window and door industry 2007-12

Figure 5.10: Cost structure in North American window and door industry 2007-12

Figure 5.11: Cost structure in European window and door industry 2007-12

Figure 5.12: Cost structure in Asia Pacific window and door industry 2007-12

Figure 5.13: Top 5 companies Vs. window and door industry gross profit & net profit analysis 2012

Figure 5.14: Cash on hand for global window and door industry 2007-12 (US \$B)

Figure 5.15: Cash on hand for global window and door industry 2007-12 (%)

Figure 5.16: Asset for global window and door industry 2007-12 (US \$B)

Figure 5.17: Assets for global window and door industry 2007-12 (%)

Figure 5.18: Debt for global window and door industry 2007-12 (US \$B)

Figure 5.19: Debt for global window and door industry 2007-12 (%)

Figure 5.20: Industry shares of top players in global window and door industry in 2007

Figure 5.21: Industry shares of top players in global window and door industry in 2012

Figure 5.22: Global window and door industry 2007 market share analysis

Figure 5.23: Global window and door industry 2012 market share analysis

#### Chapter 6. Industry Forecasts

Figure 6.1: Global window and door industry annual forecast 2013-18 (US \$B)

Figure 6.2: Global window and door industry quarterly forecast 2012-13 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global window and door industry regional forecast 2013-18 (US \$B)

Figure 6.12: Global window and door industry regional forecast 2013-18 (%)

Figure 6.13: Global window and door industry segment forecast 2013-18 (US \$B)

Figure 6.14: Global window and door industry segment forecast 2013-18 (%)

#### Chapter 7. Emerging Trends

Figure 7.1: Global window and door industry opportunity by region

Figure 7.1: Global window and door industry opportunity by segment

## List Of Tables

### LIST OF TABLES

#### Chapter 3. Industry Overview

Table 3.1: Industry parameters of global window and door industry

Table 3.2: Relative industry attractiveness by region

#### Chapter 5. Industry Trends

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in total debt

Table 5.7: Key companies by revenue growth

Table 5.8: Key companies by revenue decline

#### Chapter 6. Industry Forecasts

Table 6.1: Global window and door regional forecast growth rate

Table 6.1: Global window and door segment forecast growth rate

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