

The Global UV Filter Market in Personal Care Industry 2013-2018: Trend, Forecast, and Opportunity Analysis, August 2013

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Abstracts

The global UV filter market in personal care industry is expected to reach \$642 million by 2018 with a good growth over the next five years. Europe was the top continent in terms of total UV filter consumption; however, APAC and ROW saw the highest growth rate due to the rapidly increasing demand in China and India. UV filter is the basic element used in sunscreen.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the use of UV filter in personal care products and presents its findings in 'The Global UV Filter Market in Personal Care Industry 2013-2018: Trend, Forecast, and Opportunity Analysis'. The UV filter is being used in sunscreen, baby care, skin products, and applications under development which boost the growth of UV filter industry.

The major challenge faced by the industry is the scarcity of substitutes. Although the applications of personal care products within the same category are almost same, the emerging market is demanding that the industry needs new multifunctional ingredients. Rapid changes in the technology for producing ingredients, high ingredients cost, high testing norms and regulations, high rate of product specification, and increased research and development costs are the challenges faced by the UV filter market.

The UV filter market is primarily driven by the emergence of potential market demand. Rise in population mainly in Asia, especially China, India, and Indonesia and more awareness towards health and fitness drive the UV filter market. Innovation of ingredients as per personal care product specifications drives the ingredients market used in personal care. The sun care product market and sun protection segment is the

largest segment. The report also points out some major applications for UV filter which are growing rapidly.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "The Global UV Filter Market in Personal Care Industry 2013-2018: Trend, Forecast, and Opportunity Analysis" include:

- Market size and growth rates of the UV filter market in personal care industry by ingredient type

- Regional analysis of the global UV filter market in personal care industry by the key regions of North America, Europe, Asia Pacific, and Rest of the World in terms of US \$ value

- Regional cost structure (%) of global UV filter market in personal care industry by the key regions of North America, Europe, Asia Pacific, and Rest of the World

The Global UV Filter Market in Personal Care Industry 2013-2018: Trend, Forecast, and Opportunity Analysis

- Global UV filter market in personal care industry trend (2007-2012) and forecast (2013-2018) by region in terms of value

- Global UV filter market in personal care industry profit margin (%) - 2007-2012

- Major drivers and challenges of UV filter market in personal care industry

Porter's Five Forces Analysis for UV filter market in personal care industry

Competitive analysis for major players along with their product portfolios

Strategic alliances and new product developments in UV filter market in personal care industry

Growth opportunities and emerging trend for UV filter market in personal care industry

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