

Global UV Filter Market for Personal Care Products, December 2016

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Abstracts

According to a new market report published by Lucintel, the future of the global UV filter market for personal care products looks very promising with opportunities in organic and inorganic UV filter. The global UV filter market for personal care products is expected to reach an estimated \$672 million by 2021 and it is forecast to grow at a CAGR of 3.1% by value from 2016 to 2021. The major drivers of growth for this market are increasing awareness of consumers about the potentially harmful effects of UV rays and strong demand for anti-aging products.

In this market, organic and inorganic UV filters are used. On the basis of its comprehensive research, Lucintel forecasts that the inorganic UV filter is expected to show above average growth during the forecast period.

Within the global UV filter market for personal care products, the organic UV filter is expected to remain the largest market. There has been increased usage of UV filters in sun care products because organic UV filters absorb the ultraviolet light and convert it into a small amount of heat. UV filters are also compatible with inorganic ingredients, which would spur growth for this segment over the forecast period.

For business expansion, the report suggests innovation and new product development to produce UV filters which have excellent transparency, outstanding dispersing properties, and better functional benefits for the end user. The report further suggests the development of partnerships with customers to develop user friendly UV filters for sun care products.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business

successfully in this market.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's challenging economy, you need every advantage that you can find.

Contents

1. EXECUTIVE SUMMARY

2. UV FILTER MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction

2.2.1: Industry Classification

2.2: Supply Chain of Global UV Filter for Personal Care Products

3. MARKET TRENDS AND FORECAST ANALYSIS

3.1: Global UV Filter Market for Personal Care Product Analysis: 2015

3.1.1: Global UV Filter Market by Segment

3.1.2 Global UV Filter Market by Ingredient Type

3.1.3 Global UV Filter Market by Application

3.1.4 Regional Analysis

3.2: Market Trend Analysis of UV Filter Market for Personal Care Products from 2010 to 2015

Global UV filter market for personal care products size by UV filter type:

Organic

Inorganic

Global UV filter market for personal care products size by UV filter ingredient type:

EHMC

BMBM

ZNO

TiO₂

OCR

HMS

Others

Global UV filter market for personal care products size by application type:

Skin care

Hair care

Others

3.2.1: Macroeconomic Trends

3.2.2: Global UV Filter Market Trends for Personal Care Products by Region

3.2.2.1: Trends in North American UV Filter Market

3.2.2.2: Trends in European UV Filter Market

3.2.2.3: Trends in Asia Pacific UV Filter Market

3.2.2.4: Trends in ROW UV Filter Market

3.2.3: Industry Driver and Challenges

3.3: Global UV Filter Market Forecast for Personal Care Products 2016 to 2021

Global UV filter market for personal care products size by UV filter type:

Organic

Inorganic

Global UV filter market for personal care products size by UV filter ingredient type:

EHMC

BMBM

ZNO

TiO₂

OCR

HMS

Others

Global UV filter market for personal care products size by application type:

Skin care

Hair care

Others

3.3.1: Macroeconomic Forecast

3.3.2: Global UV Filter Market Forecast for Personal Care Products

4. COMPETITIVE ANALYSIS

4.1: Market Concentration

4.2: Product Portfolio

4.3: Market Share Analysis

4.4: Geographical Reach

4.5: Porter's Five Forces Analysis of Global UV filter Market for Personal Care Product Industry

5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

5.1: Growth Opportunities Analysis

5.2: Emerging Trends in Global UV Filter Market for Personal Care Products

5.3: Strategic Analysis

5.3.1: New Product Development

5.3.2: Mergers and Acquisitions in the Global UV Filter Market for Personal Care Products

6. COMPANY PROFILES OF LEADING PLAYERS

List Of Figures

LIST OF FIGURES

CHAPTER 2. UV FILTER MARKET BACKGROUND AND CLASSIFICATIONS

Figure 2.1: Different types of UV rays

Figure 2.2: Classification of Global UV Filter market

Figure 2.3: Working Mode of Organic UV Filter

Figure 2.4: Chemical Structure of Ethylhexyl Methoxycinnamate

Figure 2.5: Chemical Structure of Butyl methoxydibenzoylmethane

Figure 2.6: Chemical Structure of 4-Methylbenzylidene camphor

Figure 2.7: Chemical Structure of Benzophenone-3

Figure 2.8: Chemical Structure of Isoamyl P-Methoxycinnamate

Figure 2.9: Chemical Structure of Phenylbenzimidazole Sulphonic acid

Figure 2.10: Chemical Structure of Octyl Salicylate

Figure 2.11: Chemical Structure of Homosalate

Figure 2.12: Chemical Structure of Octocrylene

Figure 2.13: Chemical Structure of Octyl Triazone

Figure 2.14: Working Mode of Inorganic UV Filter

Figure 2.15: A Picture Titanium dioxide

Figure 2.16: A Picture Zinc oxide

Figure 2.17: Supply Chain for UV Filter Manufacturers in Personal Care Product Market

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS

Figure 3.1: Global UV Filter Demand (\$M) as Compared to Total Personal Care Ingredient Demand in 2015

Figure 3.2: Global UV Filter Market (\$M) in Terms of Personal Care Product Distribution by Segment in 2015

Figure 3.3: Global UV Filter Market (\$M) in Terms of Personal Care Product Distribution by Segment in 2015

Figure 3.4: Global UV Filter Market (Million Pounds) in Terms of Personal Care Product Distribution by Segment in 2015

Figure 3.5 Global UV Filter Market (Million Pounds) in Terms of Personal Care Ingredient Distribution by Type in 2015

Figure 3.6: Global UV Filter Market (\$M) in Terms of Personal Care Product Distribution by Application in 2015

Figure 3.7: Global UV Filter Market (\$M) in Terms of Personal Care Product Distribution

by Region in 2015

Figure 3.8: Trends of Global UV Filter Market for Personal Care Products from 2010 to 2015

Figure 3.9: CAGR of the Global UV Filter Market for Personal Care Products from 2010 to 2015

Figure 3.10: Growth of the Global UV Filter Market for Personal Care Products 2014 to 2015

Figure 3.11: Trends of the Global UV Filter Market (Million Pounds) for Personal Care Products from 2010-2015

Figure 3.12: Trends of Global GDP Growth Rate

Figure 3.13: Trends of Global Population Growth Rate

Figure 3.14: Trends of Global Inflation Rate

Figure 3.15: Trends of Regional GDP Growth Rate

Figure 3.16: Trends of Regional Population Growth Rate

Figure 3.17: Trends of Regional Inflation Rate

Figure 3.18: Global UV Filter Market (\$M) in Terms of Distribution of Personal Care Products Distribution by Region in 2010

Figure 3.19: Global UV Filter Market (\$M) in Terms of Distribution of Personal Care Products by Region in 2010

Figure 3.20: Global UV Filter Market (\$M) in Terms of Distribution of Personal Care Products by Region in 2015

Figure 3.21: Global UV Filter Market (\$M) in Terms of Distribution of Personal Care Products by Region in 2015

Figure 3.22: Global UV Filter Market (\$M) in Terms of Distribution of Personal Care Products by Regions 2010 vs. 2015

Figure 3.23: Trends of the Global UV Filter Market (\$M) in Terms of Personal Care Products in North America from 2010 to 2015

Figure 3.24: Trends of the Global UV Filter Market (\$M) in Terms of Distribution of Personal Care Products in Europe from 2010 to 2015

Figure 3.25: Trends of the Global UV Filter Market in Terms of Distribution of Personal Care Products in Asia from 2010 to 2015

Figure 3.26: Trends of the Global UV Filter Market in Terms of Distribution of Personal Care Products in ROW from 2010 to 2015

Figure 3.27: Drivers and Challenges in Global UV Filter Market for Personal Care Products

Figure 3.28: Forecast of Global GDP Growth Rate

Figure 3.29: Forecast of Global Inflation Rate

Figure 3.31: Forecast of Regional GDP Growth Rate

Figure 3.32: Regional Population Growth Rate Forecast

Figure 3.33: Regional Inflation Rate Forecast

Figure 3.34: Forecast for Global UV Filter Market (\$M) for Personal Care Products from 2016 to 2021

Figure 3.35: Forecast for Global UV Filter Market (M lbs) for Personal Care Products from 2016 to 2021

Figure 3.36: Global UV Filter Market (\$M) in Terms of Distribution of Personal Care Products by Region in 2016

Figure 3.37: Global UV Filter Market (\$M) in Terms of Distribution of Personal Care Products by Region in 2016

Figure 3.38: Global UV Filter Market (\$M) in Terms of Distribution of Personal Care Products by Region in 2021

Figure 3.39: Global UV Filter Market (\$M) in Terms of Distribution of Personal Care Products by Region in 2021

CHAPTER 4. COMPETITIVE ANALYSIS

Figure 4.1: Market Share Analysis In Terms Of Top Five Suppliers in Global UV Filter Market for Personal Care Product in 2015 (Source: Lucintel)

Figure 4.2: Industry-wide UV Filter Product Map Based on UV Filter Type

Figure 4.3: Industry-wide UV Filter Product Map Based on UV Filter Ingredients Type

Figure 4.4: Market Share Analysis of UV Filter Manufacturers for Personal Care Products in 2015

Figure 4.5: Geographical Footprint of UV Filter Manufacturers

Figure 4.6: Porter Five Force Industry Analysis for UV Filter

CHAPTER 5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

Figure 5.1: Opportunities in the Global UV Filter Market in Terms of Distribution of Personal Care Products by Regions from 2016 to 2021

Figure 5.2: Emerging Trends in the Global UV Filter Market for Personal Care Products

Figure 5.3: Sun Protection Lip Treatment (Source: Shiseido)

Figure 5.4: L'Oreal color protecting shampoo (Source: L'oreal)

Figure 5.5: A Picture of Product for Care Eyes from UV rays (Source: Shishedo).

Figure 5.6: A Picture of Sunscreen for Children (Source: Nivea)

Figure 5.7: Strategic Initiatives by Competitors in 2015

Figure 5.8: Strategic Initiatives by Competitors in 2014

Figure 5.9: YoY Comparison of Strategic Initiatives by Competitors in the Global UV Filter Market for Personal Care Product

Figure 5.10: Composites ACT-50 non Nano Composite Powder

Figure 5.11: A Picture of Galaxy SunBeat

List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1 UV Filter market for personal care products parameters and attributes—materials perspective

Table 1.2 UV Filter market for personal care products parameters and attributes—end product market perspective

CHAPTER 2. UV FILTER MARKET BACKGROUND AND CLASSIFICATIONS

Table 2.1: UV Filter ingredients types for personal care products

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS

Table 3.1: UV Filter Used in Different Countries

Table 3.2 Trends of the Global UV Filter Market for Personal Care Products from 2010 to 2015

Table 3.3: Trends of the Global UV Filter Market (Million Pounds) for Personal Care Products from 2010 to 2015

Table 3.4: Trends of the Global UV Filter Market (Million Pounds) for Personal Care Products from 2010 to 2015

Table 3.5: Market Size and Compound Annual Growth Rates in Various Regions of Global UV Filter Market for Personal Care Products by Value

Table 3.6 Trends of the Global UV Filter Market (\$ Million) in Terms of Personal Care Products Shipment in North America from 2010 to 2015

Table 3.7 Trends of the Global UV Filter Market (\$ Million) in Terms of Personal Care Products Shipment in Europe from 2010 to 2015

Table 3.8: Trends of the Global UV Filter Market (\$ Million) in Terms of Personal Care Products Shipment in Europe from 2010 to 2015

Table 3.9: Trends of the Global UV Filter Market (\$ Million) in Terms of Personal Care Products Shipment in ROW from 2010 to 2015

Table 3.10: Market Size and Compound Annual Growth Rates in Various Regions of Global UV Filter Market for Personal Care Products by Value

CHAPTER 4. COMPETITIVE ANALYSIS

Table 4.1: Ranking of Manufacturers based on UV Filter Revenue

CHAPTER 5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

Table 5.1: New UV Filter launches for Personal Care Products

Table 5.2: New Product Attractiveness Rating for Different Products by Lucintel

Table 5.3: Capability Enhancement Activities by Competitor

Table 5.4: Strategic Initiatives by Competitors in 2015

Table 5.5: Strategic Initiatives by Competitors in 2014

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