

Global Touch Panel Industry 2013-2018: Trend, Profit and Forecast Analysis, April 2013

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Abstracts

According to this report, the global touch panel industry experienced a good growth over the last five years and is expected to continue its growth momentum reaching approximately US \$23.5 billion in 2018. Consistently growing handset industry contributes heavily towards the major growth of small and medium sized touch panel industry.

The global touch panel industry experienced a good growth over the last five years and is expected to continue its growth momentum reaching approximately US \$23.5 billion in 2018. Consistently growing handset industry contributes heavily towards the major growth of small and medium sized touch panel industry.

Lucintel, a leading global management consulting and market research firm, has analyzed the global touch panel industry and presents its findings in Global Touch Panel Industry 2013-2018: Trend, Profit and Forecast Analysis

The global touch panel industry is highly concentrated. APAC dominates the industry. Various factors such as changing economies, government policies, and favorable demographics seem to impact the industry dynamics significantly.

Lucintel's research indicates that the industry grew by double digit in 2012 due to high usage of notebooks and tablets after introduction of Microsoft's Windows 8 in 2012 and increased demand of small and medium sized display panels such as mobile, tablet, game console and PCs for commercial purpose.

Small and medium sized touch panel segment is forecast to grow at a faster pace due to penetration of touch technology into application such as e-reader, casino gaming,

digital cameras and camcorder is likely to surpass the segment. Smartphones and tablets will cover the maximum portion of the touch panel market. Projected capacitive technologies will experience good growth due to its gesture recognizing feature.

As per the study, major drivers of the global touch panel industry are growing demand for smartphones and tablets, thinner and light weight of devices, multi-touch function, high reliable and durable, extended display life, and declining price. Frequently changing technologies, high price of raw materials and less availability of materials are anticipated as the challenges for the industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the markets potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global Touch Panel industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions by segments

Global touch panel industry analysis annual trend (2007-2012) and forecast (2013-2018)

Porters Five Force analysis

New product launch and merger and acquisition activity in global touch panel industry analysis

Quarterly demand trend (Q1 2011-Q4 2012) and forecast analysis (Q1 2013-Q4 2014) for global touch panel industry analysis

Gross and net profit trends in the global touch panel industry analysis

Cost structure trend in the global as well as regional touch panel analysis

More than 48 valuable figures/charts and 12 tables are provided in this report

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