

Global Top Five Apparel and Accessories Retail Companies: Performance, Strategies, and Competitive Analysis, September 2012

<https://marketpublishers.com/r/G73E72B3914EN.html>

Date: September 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: G73E72B3914EN

Abstracts

The global retail apparel and accessories industry, which has grown steadily during the last five years, is expected to continue on that course to reach approximately US \$1,369 billion in 2017 with a CAGR of 5% over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global retail apparel and accessories providers and presents its findings in “Global Top Five Apparel and Accessories Retail Companies: Performance, Strategies, and Competitive Analysis.” The report provides detailed insight into the performance of the top five retail apparel and accessories companies across the world. The analysis highlights the companies that are performing the best among the peer group, and in which areas, and therefore clarifies leading performance standards and the strengths and weaknesses of companies covered.

The global retail apparel and accessories industry comprises women’s apparel, men’s apparel, children’s’ apparel, intimate apparel, accessories and jewelry, footwear, and luggage and leather goods. The industry is quite fragmented.

As the study reveals, players competed through effective purchasing strategies, strong marketing campaigns, efficient distribution, and successful marketing campaigns. Lucintel’s research indicates that the Asia Pacific region represents appreciable growth with the largest market size in the industry over the forecast period. This is due to rapidly growing middle class, market-oriented stable economies, availability of trained work force at competitive costs, and local availability of almost all the raw materials in India, China, Japan, etc.

This study is intended to provide industry leaders with a competitive benchmarking of the world's top five retail apparel and accessories companies. The study provides up-to-date information on market share, profit margins, capabilities, and strategies of the leaders. The report helps current suppliers realistically assess their strengths and weaknesses vis-a-vis leading competitors. It is designed to provide executives with significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in global apparel and accessories retail companies. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business.

In Lucintel's newest competitive research study on the world's apparel and accessories retail companies, we thoroughly profile following five companies with detailed competitive assessments:

Inditex SA

Kohl's Corporation

Macy's

The TJX Companies

Walmart Stores

The detailed analysis of each company offers a critical view into key strategic areas, including:

Company overview

Benchmarking (financial and market)

SWOT analysis

Product positioning

Marketing strategy and tactics

Corporate strategy

To make any investment, business or strategic decisions, you need adequate and timely information. This market report fulfills this core need. This is an indispensable reference guide for industry executives who are dealing with apparel and accessories retail industry. Some of the features of this multi-client market intelligence report are:

Market size estimates in terms of (US \$) value by segments of the apparel and accessories retail companies

Regional analysis: apparel and accessories retail companies breakdown by key regions (North America, Europe, APAC and ROW)

Market trends, drivers and forecasts

Competitive benchmarking of each players against their financial and market strength

Global and regional market share estimates for the top players

Product line overview and positioning of top players

SWOT analysis of the leaders

Marketing strategy and tactics

Corporate strategy

More than 128 valuable figures/charts and 45 tables are provided in this report.

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