

Global Thermoplastic Industry 2012-2017: Trend, Profit, and Forecast Analysis, July 2012

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Abstracts

According to this report, China and India are expected to drive the thermoplastic industry due to low-cost labor availability, and downstream processing capacity additions are anticipated to contribute to steady industry growth in Asia Pacific (APAC). The industry, which had good growth over the last five years, is expected to continue that growth momentum to reach approximately US \$440 billion in 2017 with a CAGR of 4% over the next five years.

China and India are expected to drive the thermoplastic industry due to low-cost labor availability, and downstream processing capacity additions are anticipated to contribute to steady industry growth in Asia Pacific (APAC). The industry, which had good growth over the last five years, is expected to continue that growth momentum to reach approximately US \$440 billion in 2017 with a CAGR of 4% over the next five years.

Lucintel, a leading global management consulting and market research firm, has analyzed the global thermoplastic industry and presents its findings in -Global Thermoplastic Industry 2012-2017: Trend, Profit, and Forecast Analysis.

The global thermoplastic industry is fragmented. APAC dominates the market and represents 41.4% of global revenue. A combination of factors such as feedstock price (crude oil and naphtha) and availability, scale and technology, ethylene sourcing, energy costs, distribution costs, environmental issues, and government regulations are likely to influence industry dynamics significantly.

Lucintel's research indicates that after facing a recession-driven decline in 2009, the industry effectively recovered during 2010-2011 due to capacity expansion in APAC and the Rest of the World (ROW) and higher demand for plastic products from emerging

economies.

APAC is forecast to have the highest growth during 2012-2017. Introduction of ultra-high molecular weight thermoplastic and sugarcane-based thermoplastic are upcoming emerging trends that may lead the industry toward higher growth. Development of utility water systems, under-floor heating, and cable protection in North America and Europe are anticipated to provide better opportunities for the PVC plastic pipe market. Globally, high-density polyethylene pipe is the most attractive market in plastic piping industry due to its low installation costs and design flexibility compared to other pipe materials.

The study reveals that innovations in packaging, rising living standards and population, increasing demand in end-user markets, and emerging economies are anticipated to boost the industry. The industry is expected to face certain challenges such as regulations to reduce CO2 emissions, product commoditization, and crude oil and naphtha price fluctuations. The report tracks market one segment for four geographic regions: thus, it tracks four segments of the industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the thermoplastic industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions

Global thermoplastic industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global thermoplastic

industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2012) for global thermoplastic industry

Gross and net profit trends in the global thermoplastic paper industry

Cost structure trend in the global as well as regional thermoplastic industry

More than 40 valuable figures/charts and 10 tables are provided in this report

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