

Global Television Manufacturing Industry 2012-2017: Trend, Profit, and Forecast Analysis, September 2012

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Abstracts

The global television manufacturing industry is highly dynamic in nature. Technological advancement and replacement plays a vital role in the industry's growth. The industry experienced an exponential growth during 2006-2011 and is expected to have good growth over 2012-2017 to reach an estimated \$199 billion by 2017.

Lucintel, a leading global management consulting and market research firm, has analyzed global television manufacturing industry and offers its findings in its comprehensive research report, 'Global Television Manufacturing Industry 2012-2017: Trend, Profit, and Forecast Analysis.'

This report is geographically segmented in four regions: North America, Europe, APAC, and Rest of World. APAC emerged as the fastest growing region during 2006-2011 and dominated the industry with the highest contribution. It is expected to witness the highest growth over 2012-2017 driven by increased demand in emerging countries and increased CAGR of LCD. Lucintel has identified that high degree of price competition, maintaining efficiency and quality, increase in labor cost, and rapid technological development are the major industry growth challengers. Rising population and urbanization, increase in per capita income, consumer spending, and technological advancement are the drivers providing the industry with a competitive advantage.

This market report is an indispensable reference guide for materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market. To make business, investment, and strategic decisions, you need timely, useful information these market reports fulfill these core needs. This Lucintel research report provides excellent understanding of recent industry scope and overview, global macroeconomic overview, relative market attractiveness by region, annual industry

trend, emerging trends, industry forecasts, Porter's Five Forces analysis, product launches, and merger and acquisitions that determine the regional and segment opportunities, competitive landscape, and profitability trend and analysis of the major industry players. The key insights sections portray beneficial information on an industry segment's growth and regional growth trends.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global television manufacturing industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and segments

Global television manufacturing industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global television manufacturing industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2013) for global television manufacturing industry analysis

Gross and net profit trends in the global television manufacturing industry analysis

Cost structure trend in the global as well as regional television manufacturing industry

analysis

The report is in PowerPoint format and has hundreds of critical data and market insights that will help in effective decision-making.

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and inventory management

Budgeting

Investment decisions

Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

List Of Figures

LIST OF FIGURES

CHAPTER 3. INDUSTRY OVERVIEW

Figure 3.1: External forces shaping global television manufacturing industry

CHAPTER 4. GLOBAL MACROECONOMIC OVERVIEW

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

CHAPTER 5. INDUSTRY TRENDS

Figure 5.1: Global television manufacturing industry annual trend 2006-11 (US \$B)

Figure 5.2: Global television manufacturing industry regional trend: 2006-11 (US \$B)

Figure 5.3: Global television manufacturing industry regional trend: 2006-11 (%)

Figure 5.4: Global television manufacturing industry segment trend 2006-2011 (\$B)

Figure 5.5: Global television manufacturing industry segment trend 2006-2011 (%)

Figure 5.6: Global television manufacturing industry quarterly trend 2010-11 (US \$B)

Figure 5.7: Global television manufacturing industry profitability trend 2006-11

Figure 5.8: Global television manufacturing industry revenue per employee Trend 2006-11

Figure 5.9: Cost structure of global television manufacturing industry 2006-11

Figure 5.10: Cost structure in North American television manufacturing industry: 2006-11

Figure 5.11: Cost structure in European television manufacturing industry: 2006-11

Figure 5.12: Cost structure in Asia Pacific television manufacturing industry: 2006-11

Figure 5.13: Top 5 companies vs. television manufacturing gross profit & net profit analysis: 2011

Figure 5.14: Cash on hand for global television manufacturing industry 2006-11 (US \$B)

Figure 5.15: Cash on hand for global television manufacturing industry 2006-11 (%)

Figure 5.16: Asset for global television manufacturing industry 2006-11 (US \$B)

Figure 5.17: Assets for global television manufacturing industry 2006-11 (%)

Figure 5.18: Debt for global television manufacturing industry 2006-11 (US \$B)

Figure 5.19: Debt for global television manufacturing industry 2006-11 (%)

Figure 5.20: Industry shares of top players in global television manufacturing industry in 2006

Figure 5.21: Industry shares of top players in global television manufacturing industry in 2011

Figure 5.22: Global television manufacturing industry 2006 market share analysis

Figure 5.23: Global television manufacturing industry 2011 market share analysis

CHAPTER 6. INDUSTRY FORECASTS

Figure 6.1: Global television manufacturing industry annual forecast 2012-17 (US \$B)

Figure 6.2: Global television manufacturing industry quarterly forecast 2012-13 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global television manufacturing industry regional forecast 2012-17 (US \$B)

Figure 6.12: Global television manufacturing industry regional forecast 2012-17 (%)

Figure 6.13: Global television manufacturing industry regional forecast 2012-17 (US \$B)

Figure 6.14: Global television manufacturing industry regional forecast 2012-17 (%)

CHAPTER 7. EMERGING TRENDS

Figure 7.1: Emerging trends in global television manufacturing industry

Figure 7.2: Global television manufacturing industry opportunity by region

Figure 7.3: Global television manufacturing industry opportunity by segment

List Of Tables

LIST OF TABLES

CHAPTER 3. INDUSTRY OVERVIEW

Table 3.1: Industry parameters of global television manufacturing industry

Table 3.2: Relative industry attractiveness by region

CHAPTER 5. INDUSTRY TRENDS

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in total debt

Table 5.7: Key companies by revenue growth

Table 5.8: Key companies by revenue decline

CHAPTER 6. INDUSTRY FORECASTS

Table 6.1: Global television manufacturing regional forecast growth rate

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