

# Global Telecommunication Services Industry 2012-2017: Trend, Profit and Forecast Analysis, June 2012

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## Abstracts

According to this report, increased demand for high speed internet access and bandwidth in an untapped emerging market were the major drivers for the growth of the industry. The telecommunication services industry experienced good growth during the last five years and is expected to continue its growth momentum, reaching approximately US\$1,776.7billion in 2017 with a CAGR of 3.8% over the next five years (2012-2017).

Increased demand for high speed internet access and bandwidth in an untapped emerging market were the major drivers for the growth of the industry. The telecommunication services industry experienced good growth during the last five years and is expected to continue its growth momentum, reaching approximately US\$1,776.7billion in 2017 with a CAGR of 3.8% over the next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global telecommunication services industry and presents its findings in -Global Telecommunication Services Industry 2012-2017: Trend, Profit and Forecast Analysis.

The global telecommunication services industry is expected to witness good growth as an increase in demand of social portals such as Face book and Yahoo are expected to boost mobile VoIP applications for increased usage of wireless services through smart phones. High demand of network technologies such as HSPA/LTE would provide capacity, speed, and cost efficiency and enable mobile broadband development. Companies driven by innovations in technologies are expected to gain market share globally. Wireless and broadband are attractive growth avenues in the forecasted

period.

Lucintel's research indicates that after the US credit crunch and increased subprime lending in 2009, the global economy rebounded in 2011 due to increased disposable income and spending growth in advanced technologies, industry push by government stimulus packages, and foreign direct investment boosted the industry growth.

Increasing disposable income, demand for high volumes of data application, increasing demand of 3G, edge, and 4G technologies, convergence of services, and competition for access in homes and businesses are the major drivers for the industry. The industry is expected to face certain challenges such as increased regulatory compliance, rapid deployment of new service bundles, high customer demand for innovative products and services, customer acquisition and retention, and increased network traffic.

This study provides an overview of the global telecommunication services industry. The report tracks one market segment for four geographic regions: thus, it tracks four segments of the industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global telecommunication services industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and by segment

Global telecommunication services industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global telecommunication services industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 Q4 2012) for global telecommunication services industry

Gross and net profit trends in the global telecommunication services industry

Cost structure trend in the global as well as regional telecommunication services industry

More than 48 valuable figures and charts and 10 tables are provided in this report

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