

Global SUV Manufacturing Industry 2012-2017: Trend, Profit, and Forecast Analysis, February 2013

<https://marketpublishers.com/r/G9F9F9AA038EN.html>

Date: February 2013

Pages: 0

Price: US\$ 2,650.00 (Single User License)

ID: G9F9F9AA038EN

Abstracts

Globally, the sport utility vehicle (SUV) manufacturing industry witnessed good growth during 2006-2011, and the industry is forecast to reach an estimated \$414 billion in 2017 with a CAGR of 5.7% over the next five years. Significant opportunities, including the reduction in greenhouse gas emissions and global warming, more geopolitical independence, technology advancements, and industry competition fueled the growth.

Lucintel, a leading global management consulting and market research firm, has analyzed the global SUV manufacturing industry and presents its findings in "Global SUV Manufacturing Industry 2012-2017: Trend, Profit, and Forecast Analysis."

The SUV manufacturing industry is highly consolidated and consists of compact SUV, mid-size SUV, and luxury SUV manufacturers. North America dominates the industry with the largest industry share. The global SUV manufacturing industry is largely dominated by five leading companies including General Motors Corporation and Toyota Motor Corporation. Globalization and advancements in technology, environmental standards, government policies, and safety regulations is seen to impact industry dynamics significantly. Competition in SUV manufacturing industry is high.

As indicated in the study, SUVs have made rapid gains in market share over the past two decades. Global vehicle production rebounded in 2010-2011, led by emerging economies such as China, India, and Brazil. Growing moderate cost vehicle industry in developing economies such as China and India are driving the SUV manufacturing industry. Demand for SUV mainly comes from the China and Japan, with Mitsubishi and Honda as the major suppliers.

Weak consumer confidence, rising interest rates, fluctuating fuel prices, stiffening

competition from foreign manufacturers are some of the challenges faced by SUV manufacturers. The use of high-performance engines in SUVs and other vehicles leading to reduction in the toxic gases such as carbon monoxide and carbon dioxide may drive industry over the forecast period. The strategy adopted by top players to build alternative fuel vehicles to cope with the current downturn in the global SUV industry is likely to boost the industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global SUV manufacturing industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

List Of Figures

LIST OF FIGURES

Chapter 3. Industry Overview

Figure 3.1: External forces shaping global SUV manufacturing industry

Chapter 4. Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

Chapter 5. Industry Trends

Figure 5.1: Global SUV manufacturing industry annual trend 2006-11 (US \$B)

Figure 5.2: Global SUV manufacturing industry regional trend 2006-11 (US \$B)

Figure 5.3: Global SUV manufacturing industry regional trend 2006-11 (%)

Figure 5.4: Global SUV manufacturing industry quarterly trend 2010-11 (US \$B)

Figure 5.5: Global SUV manufacturing industry profitability trend 2006-11

Figure 5.6: Global SUV manufacturing industry revenue per employee trend 2006-11

Figure 5.7: Cost structure of global SUV manufacturing industry 2006-11

Figure 5.8: Cost structure in North American SUV manufacturing industry 2006-11

Figure 5.9: Cost structure in European SUV manufacturing industry 2006-11

Figure 5.10: Cost structure in Asia Pacific SUV manufacturing industry 2006-11

Figure 5.11: Top 5 companies Vs. SUV manufacturing industry gross profit & net profit analysis 2011

Figure 5.12: Cash on hand for global SUV manufacturing industry 2006-11 (US \$B)

Figure 5.13: Cash on hand for global SUV manufacturing industry 2006-11 (%)

Figure 5.14: Asset for global SUV manufacturing industry 2007-12 (US \$B)

Figure 5.15: Assets for global SUV manufacturing industry 2006-11 (%)

Figure 5.16: Debt for global SUV manufacturing industry 2006-11 (US \$B)

Figure 5.17: Debt for global SUV manufacturing industry 2006-11 (%)

Figure 5.18: Industry shares of top players in global SUV manufacturing industry in 2006

Figure 5.19: Industry shares of top players in global SUV manufacturing industry in 2011

Figure 5.20: Global SUV manufacturing industry 2006 market share analysis

Figure 5.21: Global SUV manufacturing industry 2011 market share analysis

Chapter 6. Industry Forecasts

Figure 6.1: Global SUV manufacturing industry annual forecast 2012-17 (US \$B)

Figure 6.2: Global SUV manufacturing industry quarterly forecast 2012-13 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global SUV manufacturing industry regional forecast 2012-17 (US \$B)

Figure 6.12: Global SUV manufacturing industry regional forecast 2012-17 (%)

Chapter 7. Emerging Trends

Figure 7.1: Global SUV manufacturing industry opportunity by region

List Of Tables

LIST OF TABLES

Chapter 3. Industry Overview

Table 3.1: Industry parameters of global SUV manufacturing industry

Table 3.2: Relative industry attractiveness by region

Chapter 5. Industry Trends

Table 5.1: Regional revenue growth rate

Table 5.2: Percentage change in cost structure

Table 5.3: Percentage change in cash on hand

Table 5.4: Percentage change in total asset

Table 5.5: Percentage change in total debt

Table 5.6: Key companies by revenue growth

Table 5.7: Key companies by revenue decline

Chapter 6. Industry Forecasts

Table 6.1: Global SUV manufacturing regional forecast growth rate

I would like to order

Product name: Global SUV Manufacturing Industry 2012-2017: Trend, Profit, and Forecast Analysis, February 2013

Product link: <https://marketpublishers.com/r/G9F9F9AA038EN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9F9F9AA038EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

