

# Global Solar PV Backsheet Market 2012-2017: Trend, Forecast, and Opportunity Analysis, January 2013

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## Abstracts

The global solar PV module market comprises two broad categories: crystalline silicon modules and thin film modules. Solar PV backsheets are used widely in crystalline silicon solar PV module. The backsheet market is expected to reach \$1.6 billion, with a CAGR of 3% by 2017. Solar energy is a relatively nascent market and is being adopted across all regions. This growth is expected to continue in the forecast period covered in the report.

Lucintel, a leading global management consulting and market research firm, has conducted a market research on the solar PV backsheet market and presents its findings in “Global Solar PV Backsheet Market 2012-2017: Trend, Forecast, and Opportunity Analysis.” The presented analysis can help the solar PV and PV backsheet manufacturers and their material and component suppliers to recognize the opportunities in the PV industry. Marketing strategies tailored to take advantage of these conditions should result in improved revenue and profitability. The solar PV backsheet market has gone through several challenges recently. Manufacturers must develop products that meet strict performance requirements and industry standards while reducing costs, which becomes a challenge for them. New polymeric materials, which are the basic raw materials to manufacture backsheets, are subjected to extensive testing according to standards that ensure safety and reliability, sometimes resulting in delayed certification process.

Lucintel's report describes the favorable conditions for the high growth of the overall solar energy industry, fueled by more government incentives and the urgent need to reduce dependence on fossil fuels for electricity generation. When coupled with more competitive or even favorable economies, growth is expected to continue. The financial incentives provided by various state and national governments will remain a key driver

for the development of the PV market throughout the world.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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