

# Global Software Industry 2012-2017: Trend, Profit, and Forecast Analysis, August 2012

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## Abstracts

According to this report, even in the face of worldwide recession, the global software industry experienced solid growth over the last five years. The industry is expected to continue its momentum to reach approximately \$406.6 billion in 2017 with a CAGR of 7.1% over next five years (2012-

Even in the face of worldwide recession, the global software industry experienced solid growth over the last five years. The industry is expected to continue its momentum to reach approximately \$406.6 billion in 2017 with a CAGR of 7.1% over next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global software industry market and presents its findings in -Global Software Industry 2012-2017: Trend, Profit, and Forecast Analysis.

The global software industry is consolidated, comprising the segments of infrastructure software and application software. Infrastructure software includes operating system and database management system software, while application software consists of enterprise resource planning and business intelligence. North America dominates this industry and represents the largest percentage of the global market share. A combination of factors such as IT spending, technological innovations, and economic growth influence industry dynamics significantly.

Lucintel's research indicates that the industry declined in 2009, influenced by the global financial crisis, which affected the manufacturing and financial services sectors adversely and forced enterprises to scale back on their IT expenditures. The global economy is expected to stabilize and grow at a steady pace through the forecast period

mostly driven by emerging economies such as India, China, and Brazil. New emerging markets and additional enterprises are likely to invest in software to build IT infrastructure that will help reduce costs and improve business productivity.

As the study indicates, economic crisis, currency fluctuations, and software piracy are the biggest challenges for the industry. Economic growth and new emerging markets, cloud computing, and increasing demand from small and medium enterprises are anticipated to boost the industry. Asia Pacific and the Rest of the World emerged as the fastest-growing regions during the last five years, led by economic growth and expanded IT spending.

This study, which provides an overview of the global software industry, tracks market sizing of two segments for four geographic regions of this industry; thus, it covers eight segments of the global software industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global software industry.

In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by region and by segment

Global software industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Forces analysis

New product launch and merger and acquisition activity in global software industry

Quarterly demand trend (Q1 2010 to Q4 2011) and forecast analysis (Q1 2012 to Q4 2012) for global software industry

Gross and net profit trends in the global software industry

Cost structure trend in the global as well as regional software industry

More than 45 valuable figures/charts and 12 tables are provided in this report

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