

# Global Skin Care Products Industry 2013-2018: Trend, Profit, and Forecast Analysis, May 2013

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## Abstracts

The global skin care products industry revenue is forecast to reach an estimated \$102.3 billion in 2018 with good growth over the next five years. Rising living standards and increased spending power are anticipated to drive demand for newer skin care products. Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the industry and presents its findings in ?Global Skin Care Products Industry 2013-2018: Trend, Profit, and Forecast Analysis.

The skin care products industry comprises establishments manufacturing all skin care products such as facial care, body and hand care, depilatories, and sun care products. The industry encompasses manufacturers' segment revenue related to skin care products. Competition in the industry is high due to the large number of small players.

New product innovations in the skin care products industry such as a new range of anti-aging, anti-wrinkling, and sun care products, resulted in a consistent demand for newer products. Increased awareness in emerging countries has resulted in higher demand for international luxury products. Innovations in skin care products by companies helped to maintain and gain market share. Providing good quality products at low cost is a challenge for manufacturers. Asia Pacific (APAC) is expected to drive the industry followed by Europe over the next five years. The facial care segment will continue to dominate the market, accounting for major portion of the global skin care products industry in 2018. The body and hand care segment is forecast to grow with the highest CAGR during the forecast period.

This study provides an overview of the global skin care products industry, tracking four market segments of the industry in four geographic regions. The report studies manufacturers of facial care, body and hand care, depilatories, and sun care products,

providing a five-year (2007-2012) annual trend analysis that highlights market size, profit, and cost structure for North America, Europe, APAC, and Rest of the World. The report also provides a forecast, addressing market opportunities for 2013-2018 for each region.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global skin care products industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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