

Global Server Industry 2012-2017: Trend, Profit and Forecast Analysis, August 2012

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Abstracts

According to this report, the global server industry is expected to witness a modest growth with a CAGR of 1.8% to reach an estimated \$57.8 billion by 2017. The industry players need to reinvent themselves to address the world's fast changing complexities. New technology introductions are expected to change the face of the industry. Virtualization technology and eco-friendly servers are the key emerging trends in this market, which are expected to drive the server industry to new heights over the forecast period.

The global server industry is expected to witness a modest growth with a CAGR of 1.8% to reach an estimated \$57.8 billion by 2017. The industry players need to reinvent themselves to address the world's fast changing complexities. New technology introductions are expected to change the face of the industry. Virtualization technology and eco-friendly servers are the key emerging trends in this market, which are expected to drive the server industry to new heights over the forecast period.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the current trends of the industry and presents its findings in 'Global Server Industry 2012-2017: Trend, Profit and Forecast Analysis.' This study provides an overview of the global sever industry, tracking industry in four geographic regions and providing an annual trend analysis that highlights market size, profit, and cost structure for North America, Europe, Asia Pacific, and the Rest of the World.

Lucintel's report gives a concise overview of the industry challenges. The global economic slowdown and the European debt crisis resulted in lower spending, slow income growth, and slow recovery in employment, which affected the industry. During

the trend period, the revenue per employee was highly volatile due to fluctuations in sales, continuous recruitment, and retrenchment in alternate years, which in turn impacted industry growth.

Growing IT infrastructure, technological innovation, server virtualization, integration of information technology, server adaptation by costumers in the communication industry, and increasing data transaction accelerates the growth.

This study is intended to provide industry leaders with a competitive benchmarking of the global sever industry and up-to-date information on the market share, profit margins, capabilities and strategies of the leaders. The report enables current suppliers to realistically assess their capabilities. It is designed for executives with strategic competitor information, data, analysis and insight, critical to the development and implementation of effective marketing and sales plan.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global server industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions

Global server industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global server industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 Q4 2013) for global server industry analysis

Gross and net profit trends in the global server industry analysis

Cost structure trend in the global as well as regional server industry analysis

More than 44 valuable figures/charts and 11 tables are provided in this report

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