

# Global Retail Sporting Goods Industry 2015-2020 - Trend Profit and Forecast Analysis

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## Abstracts

The retail sporting goods industry is expected to grow with a CAGR of 3.4% over 2015-2020. The major drivers of the retail sporting goods industry are growth in disposable income, governments promoting sports activities and encouraging sports participation, rising number of health-conscious people. Growth in the global sports market and rising number of sporting events is projected to encourage more and more people to participate in various sports. Asia Pacific and Rest of the World are expected to be the leading region because of the growth in disposable income and improving standard of living in emerging markets, such as India and China.

Lucintel, a leading global management consulting and market research firm, has analyzed the global retail sporting goods industry by product types and regions, and has come up with a comprehensive research report, "Growth Opportunities in the Global Retail Sporting Goods Industry 2015-2020: Trends, Forecast, and Opportunity Analysis." This report provides an analysis of global retail sporting goods industry, including the market trends, growth opportunities, key drivers, emerging trends, and product mapping of the leading suppliers in the market. The study also includes forecast of global retail sporting goods industry through 2020, segmented by product types and regions as follows:

The global retail sporting goods industry by product types: Athletic Apparel Athletic Footwear Sports Equipment

The global retail sporting goods industry by regions: North America Europe Asia Pacific Rest of the World

On the basis of its comprehensive research, Lucintel forecasts that majority of the

segments of the retail sporting goods industry will have moderate growth during 2015-2020. Athletic apparel segment is expected to remain as the largest market for retail sporting goods industry in 2020. Nike, Inc., Foot Locker, Inc., Dick's Sporting Goods, Inc., Adidas AG, Puma AG Rudolf Dassler Sports are among the major suppliers of sporting goods. The industry players are going for partnership and strategic alliances to deliver unique solutions and to meet the constantly changing industry demands of customers.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Global Retail Sporting Goods Industry 2015-2020: Trend, Profit, and Forecast Analysis" include:

Analysis of competitive intensity of the market based on Porter's Five Forces model which helps to understand the competitive position of industry players. Market size in terms of value (\$B) by segments, market size trend (2009-2014) and forecast (2015-2020) for key regional segments to make major investment decisions. Regional analysis provides global retail sporting goods industry breakdown by regions among North America, Europe, APAC and ROW. Competitor analysis: market drivers and challenges, growth opportunities analysis by segment market and by regional market that helps to ascertain a sound investment decision. Emerging trends, innovations and new product launches, mergers and acquisitions by the market players are studied in the report.

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