

Global Retail Chocolate Industry 2013-2018: Trends, Forecast, and Opportunity Analysis

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Abstracts

The global retail chocolate industry is expected to reach an estimated value of \$117.3 billion by 2018. The major driver of chocolate industry is increasing per capita income along with the increasing demand for nutritional chocolates, sugar-free chocolates, and organic or natural chocolate. Seasonal and festive sales impacts the selling and production of chocolate. Increasing use of chocolates in different applications such as facial cream, Pharmaceuticals, and Beverage market will further drive this industry.

Lucintel, a leading global management consulting and market research firm, has analyzed the global retail chocolate industry by product type and by region and has come up with a comprehensive research report, "Global Retail Chocolate Industry 2013-2018: Trends, Forecast, and Opportunity Analysis" This report provides an analysis of the global retail chocolate industry including the market trend, company profiles, cost structure, growth opportunities, key drivers, and emerging trend of the market. The study also includes global retail chocolate industry trends and forecasts through 2018, segmented by regions, and by product type as follows:

Global retail chocolate industry by regions:

North America

Europe

Asia Pacific

Rest of World

Global retail chocolate industry by product type:

Dark Chocolate

Milk Chocolate

White Chocolate

On the basis of its comprehensive research, Lucintel forecasts that majority of the segments for chocolate industry will grow moderately during 2013-2018. Milk chocolate segment is expected to grow at a greater pace than dark chocolate and white chocolate. Innovation of new products with new flavors and less calorie such as sugar-free chocolates will increase the demand of chocolates. Growing demand of milk chocolate from emerging economies such as China, India, and the Middle East countries is anticipated to boost the market. With increasing awareness about health and wellness customers are leaning towards diet chocolates and sugar-free products. Mondelez International Inc., The Hershey Company, Nestle SA, Barry Callebaut AG, and Chocoladefabriken Lindt & Sprungeli AG are among the major chocolate manufacturers. Regular innovation of products is very important for companies to sustain their successful position in the market.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offer significant benefits in expanding business opportunities throughout the global retail chocolate industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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