

Global Refrigerated Warehousing and Storage Industry 2012-2017: Trend, Profit, and Forecast Analysis, March 2013

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Abstracts

The global refrigerated and warehousing storage industry is expected to reach \$130 billion by 2017. The industry is highly fragmented with the top 10 players accounting for less than 5% of the global market. Key consumers include the producers, importers, exporters, wholesalers, and retailers. High market growth, providing value-added services, diversifying business by freight transportation companies, and technologies such as automation in handling, inventory tracking, and online tracking of temperature create a highly competitive rivalry in the industry.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the refrigerated warehousing and storage market and presents its findings in "Global Refrigerated Warehousing and Storage Industry 2012-2017: Trend, Profit, and Forecast Analysis". A combination of factors such as increasing demand for frozen foods, government support, and lack of refrigerated warehousing facilities in many areas influence industry dynamics.

The report describes that the global recession highly affected the refrigerated warehousing and storage industry, resulting in steep volume decline, intense yields pressure and the exit from the market of numerous small and medium competitors. The market was relatively weak due to declining volumes in seafood storage as it was being shipped directly to destination and because of lower sales at fast food outlets.

The study highlights the industry's major drivers including the changing consumer trends for convenient and processed foods. Increasing disposable income and improving living standards drove this industry, especially in emerging countries such as China, India, Brazil, and Russia.

This study is intended to provide industry leaders with a competitive benchmarking of the refrigerated warehousing and storage industry. The study provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. The report helps current suppliers realistically assess situations vis-a-vis leading competitors. It is designed to provide strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global refrigerated warehousing and storage industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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