

Global Rail Equipment Manufacturing and Services Industry 2013-2018: Trend, Profit, and Forecast Analysis, May 2013

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Abstracts

The global rail equipment manufacturing and services industry is expected to reach \$278 billion by 2018. The industry is moderately consolidated with the top 10 players accounting for just over one-fourth of revenue in 2012. The market is expected to grow as rail transportation industry continues to expand, relatively unfettered by rising fuel prices and environmental concerns that hamper other modes of transportation. Long-term growth prospects are expected to be good for the industry, driven by population growth, urbanization, global trade expansion, and increasing environmental awareness.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the industry and presents its findings in "Global Rail Equipment Manufacturing and Services Industry 2013-2018: Trend, Profit, and Forecast Analysis. A combination of factors such as increasing urban population, replacement of aging rail equipment, rail infrastructure development, environmental issues, and government regulations greatly affect industry dynamics.

The report analyzes that the industry faced challenges from the increasing global unemployment rate due to the economic meltdown and the Euro zone debt crisis. This adversely affected the global consumption rate, especially on consumer electronics and the real estate industry. The global inflation rate rose during 2011, which had a negative impact on the food, retail, consumer electronics, and real estate industries.

Lucintel's report discusses the key drivers of the industry. Increasing GDP per capita possesses a positive impact related to demand, which is reflected in the ability and propensity to pay for travel by rail. The industry made large investments in technological innovation globally during the last five years, a key driver for the industry.

This study is intended to provide industry leaders with a competitive benchmarking of global rail equipment manufacturing and services industry. It also provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. It helps current suppliers realistically assess their performance vis-a-vis leading competitors. It is designed for executives with strategically significant data analysis and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global rail equipment manufacturing and services industry analysis. In a fastpaced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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