

Global PVC Industry 2013-2018: Trend, Profit, and Forecast Analysis, March 2013

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Abstracts

According to this report, the global polyvinyl chloride (PVC) industry experienced good growth over the last five years and is expected to continue that momentum, reaching approximately US \$62.3 billion in global revenue in 2018. The industry is consolidated, and the Asia Pacific (APAC) region continues to dominate in terms of production. The construction industry is a major driver for the PVC industry.

The global polyvinyl chloride (PVC) industry experienced good growth over the last five years and is expected to continue that momentum, reaching approximately US \$62.3 billion in global revenue in 2018. The industry is consolidated, and the Asia Pacific (APAC) region continues to dominate in terms of production. The construction industry is a major driver for the PVC industry.

Lucintel, a leading global management consulting and market research firm, has analyzed the global polyvinyl chloride industry and presents its findings in Global PVC Industry 2013-2018: Trend, Profit, and Forecast Analysis.

A combination of factors such as feedstock price (crude oil, naphtha, ethane), feedstock availability (sodium hydroxide), scale and technology, energy cost, energy consumption, GDP growth, distribution costs, utilization rates, inventory trends, environmental issues, and government regulations all influence the industrys dynamics significantly.

Lucintels research indicates that the industry recovered with double-digit growth during 2011-2012. Construction applications demonstrated the highest growth due to increased demand for PVC pipes and profiles products.

The industry is expected to witness a capacity utilization rate that will increase strongly

in 2016 due to the best long-term growth prospects for PVC pipe in water and drainage systems. North America and Northeast Asia will remain the exporters of PVC products. It is projected that robust growth will stem from emerging economies such as China and India. Growing end user sector such as construction packaging, electrical, and medical products are anticipated to boost demand. Thermal butt fusion joining technology and replacement of aluminum with ecofriendly PVC are emerging trends that may drive growth.

As indicated by the study, high demand for PVC products in end-user industries such as agriculture, wire and cable, construction, automotive, adhesives, and electronics is anticipated to boost the PVC industry. Key challenges likely to be addressed by industry players are fluctuations in crude oil and ethylene prices and regulatory standards from the European Commission to reduce carbon dioxide emissions. The report tracks five market segments for four geographic regions; thus, it tracks 20 segments of the industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the markets potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global PVC industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and by segments

Global PVC industry analysis annual trend (2007-2012) and forecast (2013-2018)

Porters Five Force analysis

New product launch and merger and acquisition activity in global PVC industry analysis

Quarterly demand trend (Q1 2011-Q4 2012) and forecast analysis (Q1 2013-Q4 2014) for global PVC industry analysis

Gross and net profit trends in the global PVC industry analysis

Cost structure trend in the global as well as regional PVC analysis

More than 50 valuable figures/charts and 12 tables are provided in this report

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