

# **Global Printed Circuit Board Industry 2012-2017: Trend, Profit, and Forecast Analysis, February 2013**

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## **Abstracts**

The global printed circuit board (PCB) industry is forecast to reach an estimated \$93.9 billion in 2017 with a CAGR of 8.1% during 2012-2017. The industry is fragmented in terms of revenue. By regional growth rates, Asia Pacific (APAC) is likely to be the leader of the industry over the next five years. Industry growth is anticipated to be driven by expanding demand for high-end products from consumers in India and China.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the industry and presents its findings in "Global Printed Circuit Board Industry 2012-2017: Trend, Profit, and Forecast Analysis." Several PCB manufacturing companies are moving to the APAC region to leverage the lower cost of production as this region has much lower labor costs than Europe and North America.

Lucintel's report gives a brief overview of the industry challenges. The industry is under tremendous pressure to produce products having features of more compatibility and higher performance. PCB manufacturers are therefore challenged to design their products accordingly. Another challenge for the industry is the appreciation of the Chinese currency and the rising price of copper. Combination of factors such as global economic recession and fluctuation in the price of raw materials are affecting the industry.

In addition to these challenges, the study examines the industry's growth drivers. The growing demand for smartphones and touchscreen tablets are the major drivers of this industry. Another significant driver for this industry is the demand for products with features that are more advanced and that offer greater convenience. The frequent technological changes occurring in the electronic market, together with the demand for

new products, are among additional industry drivers.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global printed circuit board industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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