

Global Precious Metal Industry 2012-2017: Trend, Profit, and Forecast Analysis, December 2012

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Abstracts

The global precious metal industry is expected to continue the growth momentum of 2006-2011 and reach an estimated \$215 billion in 2017 with a CAGR of 7.5% over the next five years. The increase in demand from end markets such as jewelry, electronics, automotive, and the investment market is expected to drive markets to new highs.

Lucintel, a leading global management consulting and market research firm, has analyzed the global precious metal industry and offers its findings in its comprehensive research report, "Global Precious Metal Industry 2012-2017: Trend, Profit, and Forecast Analysis."

The industry comprises establishments primarily engaged in producing precious metals such as gold, silver, platinum, palladium, and rhodium. The industry is highly fragmented with Asia dominating. A combination of factors such as growth in investment sector, changing monetary policy, fluctuations in input prices, general economic conditions and end-use markets influences industry dynamics significantly.

North America depicted the most growth potential during last five years, driven by growth of end market, stringent regulation for carbon emission and recovery of economy. North America is forecast to witness the highest growth during next five years. Increasing investment in gold, silver, and other precious metals and increasing growth of the automotive sector will generate demand for precious metals.

Strong investment and retail demand for gold, platinum, and silver from developing nations and the growth of the platinum and palladium markets due to growth in electric vehicles is expected to drive the industry. Low availability of raw materials from mining sector such as gold, silver, platinum ores, and coal, and government regulations on

mining are some of the industry's challenges.

This segment report provides an overview of the global precious metals industry and tracks industry performance in four geographic regions. The report studies manufacturers serving this segment, providing a five-year annual trend analysis that highlights market size, profit, and cost structure for North America, Europe, Asia Pacific, and Rest of the World. The report also provides a forecast, addressing market opportunities for five years for each region.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global precious metal industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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