

Global Power Cable Industry 2012-2017: Trend, Profit, and Forecast Analysis, April 2013

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Abstracts

According to this report, the global power cable industry is expected to witness robust growth and reach an estimated \$79.3 billion in 2017. High investment made by private companies and government interest in the power sector is driving growth in the industry.

The global power cable industry is expected to witness robust growth and reach an estimated \$79.3 billion in 2017. High investment made by private companies and government interest in the power sector is driving growth in the industry.

Lucintel, a leading global management consulting and business research firm, has conducted a competitive analysis on the industry and presents its findings in Global Power Cable Industry 2012-2017: Trend, Profit, and Forecast Analysis. The industry comprises companies engaged in manufacturing and selling of medium, high, and extra high voltage power cables for various applications. The competitive rivalry in the industry is moderate to high because of the large number of players and low product differentiation. A combination of factors such as growth in the power sector, favorable demographics, and increased construction and industrial activities seem to impact market dynamics significantly.

The industry experienced growth because of strengthening of regional transmission networks and increased construction and mining activities. The Rest of the World (ROW) experienced the highest growth rate because of increased consumption of power in residential, industrial, commercial, and public sectors.

As per the study, increase in electricity consumption and the consequent need to expand the distribution network may increase the demand. ROW and Asia Pacific (APAC) are the major markets for global power cable providers. Emerging Asia is

expected to grow at a faster rate over the next decade. Increasing electricity demand and aging transmission networks are expected to increase demand. Some of the challenges include technology and government policy challenges, price rise, and scarcity of skilled workforce.

This report provides an overview of the global power cable industry and tracks industry performance in four geographic regions. Thus, a total of four segments of the global power cable industry are tracked. The report studies manufacturers serving this segment, providing a five-year annual trend analysis that highlights market size, profit, and cost structure for North America, Europe, APAC, and ROW. The report also provides a forecast, addressing market opportunities for next five years for each of these regions.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the markets potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global power cable industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions

Global power cable industry annual trend (2006-2011) and forecast (2012-2017)

Porters Five Force analysis

New product launch, merger and acquisition activity in global power cable industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2013) for global power cable industry

Gross and net profit trends in the global power cable industry

Cost structure trend in the global as well as regional power cable industry

More than 43 valuable figures/charts and 10 tables are provided in this report

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