

# Global Polyurethane Market 2014 - 2019: Trends, Forecast, and Opportunity Analysis

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## Abstracts

The global polyurethane market is expected to reach an estimated value of \$54.2 billion by 2019. The major drivers of global polyurethane market are significant growth in building and houses and increasing penetration of polyurethane in furniture, bedding, and automotive applications. CAF? standard and low CO2 emissions leading to increased demand for energy efficient material in automotive and mass transportation, thereby high growth is expected in polyurethane market.

Lucintel, a leading global management consulting and market research firm, has analyzed the global polyurethane market by product type, applications, and regions and has come up with a comprehensive research report, "Global Polyurethane Market 2014-2019: Trends, Forecast, and Opportunity Analysis." This report provides an analysis of the global polyurethane market including the trends, company profiles, growth opportunities, key drivers, and emerging trends of the market. The study also includes global polyurethane market trends and forecasts for 2014-2019, segmented by regions, by product type, and by applications as follows:

Global polyurethane market by regions:

North America

Europe

Asia Pacific

Rest of World

Global polyurethane market by product type:

Rigid Foam

Flexible Foam

Coating

Adhesive

Sealants

Elastomers

Others

Global polyurethane market by applications:

Construction

Furniture

Automotive

Electrical & Electronics

Footwear

Others

On the basis of its comprehensive research, Lucintel forecasts that majority of the segments for polyurethane will grow at a modest rate during 2014-2019. Construction segment is growing at a greater pace than other segments. Greater penetration of polyurethane in insulation market in building energy efficient houses, driven by the legislation in Europe and the US and cost performance benefits will increase the demand in forecast period. Upcoming products and manufacturing technologies will support the market in the coming years. BASF, Bayer, Huntsman, DOW, and Yantai

Wanhua are among the major suppliers of global polyurethane market. Regular innovation of products is very important for companies to sustain their successful positions in the market.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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