

Global Polypropylene Industry 2012-2017: Trend, Profit, and Forecast Analysis, October 2012

<https://marketpublishers.com/r/G6F50C9D4C7EN.html>

Date: October 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: G6F50C9D4C7EN

Abstracts

The global polypropylene industry experienced growth over the last five years and is expected to continue its growth momentum reaching approximately US \$92 billion in 2017 with a CAGR of 3.7% over the next five years. Rising demand in end-user markets such as packaging, automotive, and construction are expected to drive the industry.

Lucintel, a leading global management consulting and market research firm, has analyzed the global polypropylene industry and presents its findings in “Global Polypropylene Industry 2012-2017: Trend, Profit, and Forecast Analysis.”

The polypropylene industry is consolidated and consists of high-density polypropylene, linear low-density polypropylene, and low-density polypropylene as segments. The Asia Pacific (APAC) region dominates this industry, accounting for 55% of the global market. A combination of factors such as demographic conditions, economic stability, and environmental regulations has had a significant impact on the industry dynamics.

Lucintel's research indicates that in 2011, the industry witnessed robust growth over 2010 due to the rise in polypropylene feedstock prices, such as the price of naphtha, which is directly related to crude oil prices. The industry is moving toward consolidation as the key companies develop expansion plans to seize future opportunities in the polypropylene market, which ultimately consolidates the industry.

Continuous technological progress and strong R&D capabilities increased the application of polypropylene, thereby acting as a driver for the industry's growth. APAC represents a sound growth market for the polypropylene industry during the forecast period due to changing food consumption patterns and increasing demand from emerging areas within the region.

As the study indicates, technological development improvement through strong R&D activities is expected to drive the industry by leading to more innovative products. Highly volatile feed stock prices and energy inputs for final products create uncertainty and pose a challenge to the global polypropylene industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global polypropylene industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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