

# **Global Polymer Ingredients Used in Personal Care Industry 2012-2017: Trend, Forecast, and Opportunity Analysis, April 2013**

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## **Abstracts**

According to market forecasts, the global polymer ingredients used in personal care product is expected to grow steadily in and reach revenue of \$3,495 million in 2017. Products made using polymer ingredients include hair care (shampoo, conditioner, hair gel, spray, and fixer), skin care (creams, lotions, and moisturizers), oral care (toothpaste, and mouth fresheners), and men's grooming products.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on this market and presents its findings in "Global Polymer Ingredients Used in Personal Care Industry 2012-2017: Trend, Forecast, and Opportunity Analysis." This study provides a concise overview of the global polymer ingredients market for personal care products in terms of value and projected annual growth.

Lucintel discusses the various challenges and opportunities faced by the market for global polymer ingredients used in the personal care products industry. The challenges are primarily due to the high cost of polymer ingredients, high storage costs legal obligations, and limited availability of substitutes. Strict testing standards and regulations, as well as high R&D costs are other concerns of this industry.

Lucintel's study also encompasses the major drivers for the market. Increasing awareness of health and fitness, desire to remain young, and increases in the number of aging people are the key drivers of this industry. Also, increase in disposable income, better opportunities for employment, emergence of young urban population, and societal, ethical, and ecological factors drive the industry.

This report highlights different aspects of the global polymer ingredients market for personal care products. Due diligence has been given to the global current market scenario of this industry. By value, Europe was the leading region in terms of polymer ingredient consumption for personal care industry in 2012.

The global polymer ingredient market for the personal care industry is expected to grow moderately in the near future. Demand for ingredients is expected to grow in the skincare segment with the hair care segment following suit.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Global Polymer Ingredients Used in Personal Care Industry 2012-2017: Trend, Forecast, and Opportunity Analysis" include:

Global polymer ingredients used in personal care industry by type, by applications and by region in terms of value and volume

Regional analysis of the global polymer ingredients used in personal products industry by the key regions of North America, Europe, Asia Pacific, and Rest of the World in terms of US \$ value and volume

Drivers and challenges of the global polymer ingredients used in personal industry

Global polymer ingredients used in personal products industry trend (2006-2011) & forecast (2012-2017) by market, by type and by region in terms of value and volume

Emerging applications of polymer ingredients used in personal care products application

More than 53 figures/charts and 9 tables are provided in this roughly 95 page report

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