

# Global Polyethylene Industry 2012-2017: Trend, Profit, and Forecast Analysis, June 2012

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## Abstracts

According to this report, The global polyethylene industry experienced strong growth over the last five years and is expected to continue advancing as it reaches approximately US \$148.1 billion in 2017 with a CAGR of 3.5% over next five years. Strategies such as new product innovation, processes, and feedstock technologies are expected to help players capture market share.

The global polyethylene industry experienced strong growth over the last five years and is expected to continue advancing as it reaches approximately US \$148.1 billion in 2017 with a CAGR of 3.5% over next five years. Strategies such as new product innovation, processes, and feedstock technologies are expected to help players capture market share.

Lucintel, a leading global management consulting and market research firm, has analyzed the global polyethylene industry and presents its findings in -Global Polyethylene Industry 2012-2017: Trend, Profit, and Forecast Analysis.

APAC dominates the polyethylene market and represents 41.8% of the global market. A combination of factors such as feedstock price (crude oil and naphtha), feedstock availability, lightweight properties, energy costs, environmental issues, and government regulations are affecting the industry dynamics significantly. Polyethylene is a consolidated industry and consists of high-density polyethylene (HDPE), linear low-density polyethylene (LLDPE), and low-density polyethylene (LDPE) as the segments.

Lucintel's research indicates that in 2011 the industry witnessed solid growth over 2010 due, in part, to increased government stimulus packages in infrastructure developments in the piping sector of pipe industry.

APAC is forecast to witness the highest growth during 2012-2017. APAC and the Rest of the World (ROW) both represent sound market growth potential for the polyethylene industry during the forecast period. China and India are expected to drive the polyethylene industry due to low-cost labor, downstream processing capacity additions, and government-supported subsidy packages. They they present great growth potential in the plastic films and sheet market. The introduction of ultra-high molecular weight polyethylene and sugarcane-based polyethylene are emerging trends that are expected to affect the future growth in the industry.

The study indicates that innovations in packaging, rising living standards and population, growing demand in end user markets, and emerging economies are anticipated to boost the industry. The industry is expected to face certain challenges such as regulatory standards to reduce CO2 emissions, fluctuation of crude oil prices, product commoditization, and high cost of polypropylene. The report tracks three market segments for four geographic regions; thus, it tracks 12 segments of the industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global polyethylene industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and by segments

Global polyethylene industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global polyethylene industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2012) for global polyethylene industry

Gross and net profit trends in the global polyethylene industry

Cost structure trend in the global as well as regional polyethylene industry

More than 45 valuable figures/charts and 12 tables are provided in this report

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