

# Global Plastic Packaging Industry 2013-2018; Trend, Profit, and Forecast Analysis, March 2013

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## Abstracts

Traditional plastic packaging markets are founded in the United States and Europe, however, market growth rates in Asia, Latin America and other regions over the years have significantly exceeded that in European and American area. Emerging markets will soon replace the U.S. and European markets to be the main force for plastic packaging products.

In recent years, China has seen rapid development in packaging market size, which has made it the worlds second largest packaging market, but the plastic packaging industry concentration is not high. For example, there are more than 18,000 flexible plastic packaging manufacturers, but mostly with small scale, confronted with product homogeneity, excess capacity, lack of competitiveness and other problems. For now, the top five companies involving HuangShan NOVEL Co.,Ltd, Shanghai Zijiang Color Printing & Packing Co., Ltd and VPS Propack Beijing Co., Ltd. accounted for a total market share of less than 15%.

Around the global and China plastic packaging industries, this report makes an analysis on market competition based on the prediction of market size and future trends, but also focusing on major companies at home and abroad.

As one of Chinas major plastic packaging enterprises, HuangShan NOVEL Co.,Ltd, (002014) is mainly occupied in the production and operation of plastic composite color printing flexible packaging materials, pharmaceutical packaging materials, vacuum aluminised plastic films, multifunctional high-barrier films, etc., of which, composite color printing packaging sales occupied 92.2% of the total revenue. In 2012, influenced by the weak downstream demand and other factors, revenue from composite color printing packaging materials was basically flat with that in 2011.

Being one of the top packing companies in the world, Amcors revenue harvested AUD6.08 billion in 2012, down 3.7% from a year earlier. It holds a leading position in food, pharmaceuticals, cosmetics, tobacco packaging and other fields, with seven production bases in China, located in Huizhou (Guangdong), Zhongshan (Guangdong), Foshan (Guangdong), Jiangyin (Jiangsu), Chengdu (Sichuan) and Beijing.

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