

Global Plastic Door and Window Market 2015-2020: Trends, Forecast, and Opportunity Analysis

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Abstracts

According to a new market report published by Lucintel, the future of the global plastic door and window market looks good with opportunities in the residential and commercial building construction markets. The global door and window market is forecast to grow at a CAGR of 5% from 2015 to 2020. The major growth drivers for this market are the growth of the global building construction market and reconstruction activities.

Increasing awareness of the features of plastic doors and windows is contributing to accelerated growth. Plastic doors and windows have superior energy efficiency, heat resistance, and wind resistance compared to other traditional doors and windows.

In this market, vinyl and fiberglass materials are used for making plastic doors and windows. Lucintel predicts that the demand for fiberglass-based plastic doors and windows will experience the highest growth in the forecast period, as they are tougher and more energy efficient than vinyl doors and windows. On the basis of comprehensive research, Lucintel forecasts that the residential market is expected to show above average growth during the forecast period. On the basis of product type, plastic windows are expected to show the higher growth rate compared to plastic doors during the forecast period.

Within the plastic door and window market, the residential segment is expected to remain the largest market by value. The development of novel applications in residential construction is expected to spur growth for this segment over the forecast period.

APAC is expected to remain the largest market due to the growth in the construction industry and increasing awareness of product features. Expanding population in this region also offers a huge potential for the new housing demand, which would lead to the growth of the plastic door and window market. North America is expected to grow

significantly over the forecast period because of the recovery of the US economy and growing residential and commercial building construction activities.

For market expansion, the report suggests innovation and new product development, where the unique characteristics of plastic doors and windows can be capitalized. The emerging trends, which have a direct impact on the dynamics of the industry, include fully reversible windows, replacement of aluminum by eco-friendly plastics, and energy efficiency in plastic doors and windows. Jeld-Wen, Masonite International Corp, Atrium Windows & Doors, Deceuninck NV, and Masco Corporation are among the major suppliers of plastic doors and windows. Some companies are opting for M&A as a strategic initiative for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed the global plastic door and window market by product, material, application type, and region and has come up with a comprehensive research report, “Global Plastic Door and Window Market 2015- 2020: Trends, Forecast and Opportunity Analysis.” The Lucintel report serves as a springboard for growth strategies, as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the global plastic door and window market through 2020, segmented by product, material, end use industry, and region as follows:

By end use industry [\$ million market size analysis from 2009 to 2020]

Residential

Commercial

By product type [\$ million market size analysis from 2009 to 2020]

Plastic doors

Plastic windows

By material type [\$ million market size analysis for 2009 to 2020]

Vinyl doors and windows

Fiberglass doors and windows

By region [\$ million market size analysis for 2009 to 2020]

North America

Europe

Asia Pacific

Rest of the World

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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