

# Global Pesticides Industry 2012-2017: Trend, Profit, and Forecast Analysis, April 2012

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# Abstracts

According to this report, the global pesticide industry is expected to witness good growth and reach an estimated US \$68.5 billion in 2017 with a CAGR of 5.5% over the next five years. A rise in the global demand for nutritious and high-quality food and the shrinking of arable land is expected to drive the pesticide industry over the forecast period.

The global pesticide industry is expected to witness good growth and reach an estimated US \$68.5 billion in 2017 with a CAGR of 5.5% over the next five years. A rise in the global demand for nutritious and high-quality food and the shrinking of arable land is expected to drive the pesticide industry over the forecast period.

Lucintel, a leading global management consulting and market research firm, has analyzed the global pesticide market and presents its findings in -Global Pesticides Industry 2012-2017: Trend, Profit, and Forecast Analysis.

The pesticide industry is highly consolidated and consists of insecticides, fungicides, and herbicides. Lucintel's research indicates that developing countries such as China and India are demanding higher volumes of nutritious food, which will increase demand for pesticides during the forecast period. Pesticides have significantly increased farm productivity in both developed and developing countries. Recent innovations in pesticides are proven to be both effective and environmentally friendly. Increased production of soybeans and sugarcane in Latin America is driving growth in pesticides consumption in the region.

In the global pesticide industry, APAC is forecast to witness the highest growth during the next five years. Asia and ROW represent growth opportunities for the pesticides



industry. Lucintel's research identifies China, India, Brazil, and Argentina as key growth areas during the forecast period. Countries in the APAC region (such as China and Thailand) are projected to post strong growth in agricultural output, which will ultimately boost the pesticides industry. Fungicide products based on innovative technology offer efficient and long-lasting disease control and have positive effects on plant physiology, which in turn increases its adaptability across the globe. Population growth, shrinking of arable land and awareness for health and nutrition are likely to drive growth to the new horizons. Lucintel's research provides a concise overview of the global pesticides industry. This research report categorizes the global industry for pesticides on the basis of application and geography.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global pesticides industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:** 

Industry size estimates in terms of (US \$) value by regions and by segments

Global pesticides industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global pesticides industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 Q4 2012) for global pesticides industry analysis



Gross and net profit trends in the global pesticides industry analysis

Cost structure trend in the global as well as regional pesticides industry analysis

More than 45 valuable figures/charts and 10 tables are provided in this report



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