

Global Personal Care Products Industry 2012-2017: Trend, Profit, and Forecast Analysis, September 2012

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Abstracts

The global personal care products industry witnessed good growth during 2006-2011; however, during 2012-2017 the market is expected to witness moderate growth, reaching approximately \$630 billion by 2017. Increasing demand in Asia Pacific (APAC) and Europe driven by rising GDP and improving living standards is expected to drive industry growth.

Lucintel, a leading global management consulting and market research firm, has analyzed the global personal care products industry and offers its findings in its comprehensive research report, "Global Personal Care Products Industry 2012-2017: Trend, Profit, and Forecast Analysis."

This report is geographically segmented in four regions: North America, Europe, APAC, and Rest of the World (ROW). During 2006-2011, North America emerged as the fastest-growing region while Europe dominated the industry with the highest market share. APAC is forecast to witness the highest growth over 2012-2017.

Lucintel has identified that maintaining good quality, rise in packaging expenses, and increasing cost of raw materials are the major industry growth challengers. Maintaining the balance between price and quality is the largest challenge for the industry. Increase in disposable income and consumer spending, increasing population, greater product awareness, and rise in organized retail are the drivers providing the industry with competitive advantage.

This market report is an indispensable reference guide for materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market. To make business, investment, and strategic decisions, the useful information

this market report contains can be crucial. This Lucintel research report provides excellent understanding of recent industry scope and overview, global macroeconomic overview, relative market attractiveness by region, annual industry trend, emerging trends, industry forecasts, Porter's Five Forces Analysis, competitive landscape, and profitability trend and analysis of the major industry players. The key insights sections portray beneficial information on an industry segment's growth and regional growth trends.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global personal care products industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and segment

Global personal care products industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global personal care products industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2013) for global personal care products industry analysis

Gross and net profit trends in the global personal care products industry analysis

Cost structure trend in the global as well as regional personal care products industry analysis

The report is in PowerPoint format and has hundreds of critical data and market insights that will help in effective decision-making.

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and inventory management

Budgeting

Investment decisions

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