

Global Passenger Car Industry2012-2017: Trend, Profit, and Forecast Analysis, August 2012

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Abstracts

According to this report, the global passenger car industry is expected to see modest growth and reach an estimated \$1,394 billion in 2017 with a CAGR of 3.4% over the next five years. Demand for electric and hybrid vehicles and development of emerging technologies forecast bright outlook for global passenger car industry.

The global passenger car industry is expected to see modest growth and reach an estimated \$1,394 billion in 2017 with a CAGR of 3.4% over the next five years. Demand for electric and hybrid vehicles and development of emerging technologies forecast bright outlook for global passenger car industry.

Lucintel, a leading global management consulting and market research firm, has analyzed the global passenger car industry and presents its findings in -Global Passenger Car Industry2012-2017: Trend, Profit, and Forecast Analysis.

The global passenger car industry is consolidated and includes the small, medium, large, and premium segments. Vehicle production rebounded in 2010-2011, led by high demand from emerging markets such as China, India, and Brazil. China dominates the market with greater share and growth is expected to be driven primarily by the BRIC countries. Strong output recovery in Japan and Thailand is expected as the auto sector increases efficiency to fulfill pent-up demand, clear product backlogs, and rebuild inventory in the wake of 2011's natural disasters.

Rising raw materials and fuel prices with low profit margins and high environmental and safety regulations pose challenge before the industry but increasing automobile sales and production coupled with demand for hybrid vehicles is likely to drive the market over the forecast period. The passenger car segment will continue to be a source of strength

over the next five years, as foreign automakers continue to expand and build new production facilities for electric vehicles in North America.

APAC is forecast to see the highest growth during next five years on account of high demand and low cost manufacturing practices. A bright outlook is forecasted for NA and European markets due to electric vehicle demand and development of emerging technologies in hybrid and electronic engineering.

This study provides an overview of the global passenger car industry. The report tracks four market segments for four regions thus it tracks 16 segments of segments of the global passenger car industry. This report does not include sports utility vehicles.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global passenger car industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and by segments

Global passenger car industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global passenger car industry analysis

Quarterly demand trend (Q1 2010-Q4 2011)and forecast analysis (Q1 2012 Q4 2013) for global passenger car industry analysis

Gross and net profit trends in the global passenger car industry analysis

Cost structure trend in the global as well as regional passenger car industry analysis

More than 44 valuable figures and charts and 10 tables are provided in this report

Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

List Of Figures

LIST OF FIGURES

CHAPTER 4. GLOBAL MACROECONOMIC OVERVIEW

- Figure 4.1: Global GDP growth rate trend
- Figure 4.2: Global inflation rate trend
- Figure 4.3: Global population growth rate trend
- Figure 4.4: Global unemployment rate trend
- Figure 4.5: Regional GDP growth rate trend
- Figure 4.6: Regional inflation rate trend
- Figure 4.7: Regional population growth rate trend
- Figure 4.8: Regional unemployment rate trend

CHAPTER 5. INDUSTRY TRENDS

- Figure 5.1: Global passenger car industry annual trend 2006-11 (US \$B)
- Figure 5.2: Global passenger car industry regional trend: 2006-11 (US \$B)
- Figure 5.3: Global passenger car industry regional trend: 2006-11 (%)
- Figure 5.4: Global passenger car industry segment trend: 2006-11 (US \$B)
- Figure 5.5: Global passenger car industry segment trend: 2006-11 (%)
- Figure 5.6: Global passenger car industry quarterly trend 2010-11 (US \$B)
- Figure 5.7: Global passenger car industry profitability trend 2006-11
- Figure 5.8: Global passenger car industry revenue per employee Trend 2006-11
- Figure 5.9: Cost structure of global passenger car industry 2006-11
- Figure 5.10: Cost structure in North American passenger car industry: 2006-11
- Figure 5.11: Cost structure in European passenger car industry: 2006-11
- Figure 5.12: Cost structure in Asia Pacific passenger car industry: 2006-11
- Figure 5.13: Top 5 companies vs. passenger car industry gross profit & net profit analysis: 2011(e)
- Figure 5.12: Cash on hand for global passenger car industry 2006-11 (US \$B)
- Figure 5.13: Cash on hand for global passenger car industry 2006-11 (%)
- Figure 5.14: Asset for global passenger car industry 2006-11 (US \$B)
- Figure 5.15: Assets for global passenger car industry 2006-11 (%)
- Figure 5.16: Debt for global passenger car industry 2006-11 (US \$B)
- Figure 5.17: Debt for global passenger car industry 2006-11 (%)
- Figure 5.18: Industry shares of top players in global passenger car industry in 2006
- Figure 5.19: Industry shares of top players in global passenger car industry in 2011(e)

Figure 5.20: Global passenger car industry 2006 market share analysis

Figure 5.21: Global passenger car industry 2011(e) market share analysis

CHAPTER 6. INDUSTRY FORECASTS

Figure 6.1: Global passenger car industry annual forecast 2012-17 (US \$B)

Figure 6.2: Global passenger car industry quarterly forecast 2012-13 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global passenger car industry regional forecast 2012-17 (US \$B)

Figure 6.12: Global passenger car industry regional forecast 2012-17 (%)

Figure 6.13: Global passenger car industry segment forecast 2012-17 (US \$B)

Figure 6.14: Global passenger car industry segment forecast 2012-17 (%)

CHAPTER 7. EMERGING TRENDS

Figure 7.1: Global passenger car industry opportunity by region

Figure 7.1: Global passenger car industry opportunity by segment

List Of Tables

LIST OF TABLES

CHAPTER 3. INDUSTRY OVERVIEW

Table 3.1: Industry parameters of global passenger car industry

Table 3.2: Relative industry attractiveness by region

CHAPTER 5. INDUSTRY TRENDS

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in total debt

Table 5.7: Key companies by revenue growth

Table 5.8: Key companies by revenue decline

CHAPTER 6. INDUSTRY FORECASTS

Table 6.1: Global passenger car regional forecast growth rate

Table 6.1: Global passenger car segment forecast growth rate

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