

# **Global Paperboard and Packaging Industry 2012-2017: Trend, Profit, and Forecast Analysis, August 2012**

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## **Abstracts**

According to this report, Emerging retail developments present a huge opportunity for the paperboard and packaging market over 2012-2017. The industry witnessed good growth during 2006-2011 and is expected to reach an estimated \$133 billion in 2017, growing at a CAGR of 5.3% over the next five years.

Emerging retail developments present a huge opportunity for the paperboard and packaging market over 2012-2017. The industry witnessed good growth during 2006-2011 and is expected to reach an estimated \$133 billion in 2017, growing at a CAGR of 5.3% over the next five years.

Lucintel, a leading global management consulting and market research firm, has analyzed the global paperboard and packaging industry and offers its findings in its comprehensive research report, -Global Paperboard and Packaging Industry 2012-2017: Trend, Profit, and Forecast Analysis.

The global paperboard and packaging industry is a segment of the global paper and packaging industry. This report covers four geographic regions: North America, Europe, Asia Pacific (APAC), and Rest of World. During 2006-2011, APAC emerged as the highest growth potential region driven by increased income levels and urbanization. The region continues to dominate the industry and is expected to retain its leading position during 2012-2017.

Lucintel has identified the major challenges that the industry faces including availability of substitutes such as plastic and glass, enhanced environmental regulations, and volatility in raw material prices. Increase in income levels, rising middle class, and industrialization and urbanization are industry growth stimulators.

Environmental guidelines, changes in raw materials supply, and energy and transportation costs greatly affect the industry. APAC's increasing market share in world trade and rapid industrialization in emerging economies are likely to boost the region's demand for paperboard and packaging.

This Lucintel research report provides an excellent understanding of recent industry scope, global macroeconomic trends and forecasts, relative market attractiveness by region, and annual industry trends and forecasts. The study includes a Porter's Five Forces Analysis, recent product launches, and M&A activities that determine regional and segment opportunities, overview of the competitive landscape, and profitability analysis of major industry players.

This study provides up-to-date information on market share, profit margins, capabilities, and strategies of industry leaders. The report helps current suppliers realistically assess their capabilities, strategies, vis-a-vis leading competitors. It is designed to provide executives with strategically significant competitor information, data analysis and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global paperboard and packaging industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and by segments

Global paperboard and packaging industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global paperboard and packaging industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2013) for global paperboard and packaging industry analysis

Gross and net profit trends in the global paperboard and packaging industry analysis

Cost structure trend in the global as well as regional paperboard and packaging industry analysis

More than 40 valuable figures/charts and 10 tables are provided in this report

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