

# Global Packaging Coating Industry 2015-2020: Trend, Forecast, and Opportunity Analysis, December 2015

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## Abstracts

According to a new market report published by Lucintel, the future of the global packaging coatings industry looks good with increasing demand of metal packaging. The global packaging coatings industry is forecast to grow at a CAGR of 4.2% from 2015 to 2020. The major growth drivers for this market are increasing applications of packaging coatings in different end-markets and increasing use of packaged products.

Major applications of coatings are in metal, plastic, glass, and paper packaging. Lucintel predicts that metal packaging coating is expected to remain the largest segment with highest growth rate during the forecast period due to its continuous increasing demand for metal food and beverage cans.

Within the packaging coating industry, by formulation type, water-based coatings are expected to remain the largest segment by value. Epoxy coating is expected to remain the largest segment in the packaging coating by resin type.

Asia Pacific is expected to witness highest growth and will remain the largest market due to increase in consumption of packaged goods in China and India.

For market expansion, the report suggests innovation and new product development to reduce volatile organic compounds (VOC), to improve the recyclability of the packaging materials, and to maintain flavor neutrality. The report further suggests development of partnerships with customers to create win-win situations and the development of low-cost solutions for end users.

Emerging trends, which have a direct impact on the dynamics of the industry, include adoption of non-BPA (Bisphenol-A) coatings in metal packaging, edible coating in food

packaging, and development of bio-based coatings in metal packaging. Valspar Corporation, PPG Industries, AkzoNobel NV, Altana AG, and W.R Grace & Company are some of the major suppliers of packaging coatings.

Lucintel, a leading global strategic consulting and market research firm, has analyzed the global packaging coating industry by substrate, formulation type, resin type, and region and has come up with a comprehensive research report, "Global Packaging Coating Industry 2015-2020: Trend, Forecast, and Opportunity Analysis." The Lucintel report serves as a springboard for growth strategy, as it provides comprehensive data and an analysis on trends, key drivers, and directions. The study includes the forecast for the global packaging coating industry through 2020, segmented by substrate type, formulation type, resin type, and region as follows:

By substrate type [value (\$ million) shipment from 2009 to 2020]:

Metal Plastic Glass Paper

By formulation type [value (\$ million) shipment from 2009 to 2020]:

Water-Based Coating Solvent-Based Coating Radiation-Cured Coating Powder Coating

By resin type [value (\$ million) shipment from 2009 to 2020]:

Epoxy Polyester Acrylic Amino Vinyl Phenolic Polyurethane Others

By region [value (\$ million) shipment from 2009 to 2020]:

North America Europe Asia Pacific Rest of World

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Global Packaging Coating Industry 2015-2020: Trend, Forecast, and Opportunity Analysis” include:

Market size estimates: Global packaging coating Industry size estimation in terms of value (\$M) shipment. Trend and forecast analysis: Global packaging coating Industry trend (2009-2014) and forecast (2015-2020) by region, substrate, formulation and resin type Segmentation analysis: Global packaging coating Industry size by various substrates types such as paper, glass, plastic and metal both in terms of value shipment. Formulation type such as water-Based, solvent-Based, radiation-Cured and powder Coating. Resin type such as epoxy, polyester, acrylic, amino, vinyl, phenolic, polyurethane and others Regional analysis: Global packaging coating Industry breakdown by key regions such as North America, Europe, and Asia & Rest of World. Growth opportunities: Analysis on growth opportunities by different substrate type and regions. Strategic analysis: This includes M&A, new product development, and competitive landscape of packaging coating suppliers. Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

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