

# Global Naval Defense Industry 2013-2020: Trend, Profit, and Forecast Analysis, May 2013

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## Abstracts

The global naval defense industry is expected to reach \$17.5 billion by 2020. The industry is highly consolidated, with high government involvement and capital intensity, with the top five and top eight players dominating the market. Defense contractors will focus on developing countries and, to a certain extent, has already done so to the extent that regulatory agencies permit.

Investment in target regions will be critical to future market success. Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the defense naval segments and presents its findings in "Global Naval Defense Industry 2013-2020: Trend, Profit, and Forecast Analysis". The industry comprises manufacturers of ships such as submarines and surface warships such as aircraft carriers, cruisers, and destroyers.

The report highlights the major challenges faced by the industry, which is facing funding problems due to the overall economic environment and competing budget priorities. The industry is highly regulated by numerous domestic and international laws. Companies operating in the industry are bound to face fines, penalties, debarment, or suspension from receiving additional contracts if their business does not comply with the regulations. The study considers the key drivers of the industry. Multiyear contracts, order backlogs, and high volume of sales by major players boosted the industry. Strategic M&A and training programs are conducted to work closely with major customers. Growth potential in other regions, including the Middle East and Asia Pacific provide opportunities for growth.

This study is intended to provide industry leaders with a competitive benchmarking of the global defense naval industry. The study provides up-to-date information on the

market share, profit margins, capabilities, and strategies of the leaders and helps current suppliers realistically assess their standing vis-a-vis leading competitors. It is designed to provide executives with data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global naval defense industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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## About

### Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

Industry size estimates in terms of (US \$) value by regions

Global naval defense industry analysis annual trend (2007-2012) and forecast (2013-

2020)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global naval defense industry

analysis

Quarterly demand trend (Q1 2011-Q4 2012) and forecast analysis (Q1 2013-Q4 2014) for

global naval defense industry analysis

Gross and net profit trends in the global naval defense industry analysis

Cost structure trend in the global as well as regional naval defense analysis

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