

# **Global Metal Packaging Industry 2012-2017: Trend, Profit, and Forecast Analysis, August 2012**

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## **Abstracts**

According to this report, the global metal packaging industry, which saw good growth during the last five years, is forecast to reach estimated revenue of \$133 billion by 2017 at a CAGR of 3.9% during 2012-2017. Lucintel forecasts industry growth to moderate because of the presence of such substitutes as paper and plastic packaging.

The global metal packaging industry, which saw good growth during the last five years, is forecast to reach estimated revenue of \$133 billion by 2017 at a CAGR of 3.9% during 2012-2017. Lucintel forecasts industry growth to moderate because of the presence of such substitutes as paper and plastic packaging.

Lucintel, a leading global management consulting and market research firm, has analyzed global metal packaging industry and offers its findings in its comprehensive research report, -Global Metal Packaging Industry 2012-2017:Trend, Profit, and Forecast Analysis.

The industry is geographically segmented into North America, Europe, Asia Pacific (APAC), and Rest of World (ROW). During the last five years, APAC dominated industry growth and is expected to retain its advantage during the forecast period.

Lucintel's report indicates that advanced packaging technology as well as paper packaging and plastic packaging negatively affect industry growth, whereas recyclable packaging materials and rising health awareness are recognized as generating growth in the industry.

The increasing popularity of prepared food is a crucial factoring the industry's growth. Therefore, making profitable and sustainable packaging solutions has become concern

of food producers and retailers. Lucintel's study projects that the increasing market share of Asian economies in world trade and rapid industrialization in emerging economies will boost metal packaging demand. Thus, APAC is expected to grow at a faster pace than other regions.

This Lucintel research report provides an excellent understanding of recent industry scope, global macroeconomic trends and forecasts, relative market attractiveness by region, and annual industry trends and forecasts. The study includes a Porter's Five Forces Analysis, recent product launches, and M&A activities that determine regional and segment opportunities, overview of the competitive landscape, and profitability trend and analysis of major industry players.

This study also provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. The report helps current suppliers realistically assess their capabilities, strategies, vis-a-vis leading competitors. It is designed to provide executives with strategically significant competitor information, data analysis and insight, critical to the development and implementation of effective marketing and sales plan.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global metal packaging industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and by segments

Global metal packaging industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global metal packaging industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 Q4 2013) for global metal packaging industry analysis

Gross and net profit trends in the global metal packaging industry analysis

Cost structure trend in the global as well as regional metal packaging industry analysis

More than 44 valuable figures/charts and 12 tables are provided in this report

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