

Global MEMS Industry 2013-2018: Trend, Profit, and Forecast Analysis, March 2013

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Abstracts

According to this report, the global micro-electro-mechanical systems (MEMS) industry is forecast to reach an estimated \$14.2 billion in revenue by 2018, with good growth over the next five years. The industry, which is fragmented, experienced a changing competitive landscape during the last five years. Competitive rivalry is high in the global MEMS industry because of the large number of players and moderate industry growth. Sensor fusion is the key emerging trend in the industry.

The global micro-electro-mechanical systems (MEMS) industry is forecast to reach an estimated \$14.2 billion in revenue by 2018, with good growth over the next five years. The industry, which is fragmented, experienced a changing competitive landscape during the last five years. Competitive rivalry is high in the global MEMS industry because of the large number of players and moderate industry growth. Sensor fusion is the key emerging trend in the industry.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the MEMS industry and presents its findings in Global MEMS Industry 2013-2018: Trend, Profit, and Forecast Analysis. The Asia Pacific (APAC) region dominates the industry. Various factors such as evolving micro technology, high prices, complexity, and favorable demographics all influence the industrys dynamics.

The report discussed how the industry faced challenges from weakness in the aerospace industry and business spending on electronic products. The economic crisis in the regions of North America and Europe also affected the annual revenue growth of the industry, as there was a retracting of business spending and low growth in broadband communication.

The study reveals that the growth of the industry has been driven by increasing demand for mobile phones, tablets with technological innovations, combo sensors, and microphones. Growing demand for new micro-nano-fabrication technology used in medical equipment for various operational instruments helps drive the industry growth.

This study is intended to provide industry leaders with a competitive benchmarking of the MEMS industry. The study provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders, and helps current suppliers realistically assess their capabilities and, strategies, vis-a-vis leading competitors. It is designed to provide executives with strategically significant competitor information, data analysis, and insight.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the markets potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global MEMS industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions

Global MEMS industry analysis annual trend (2007-2012) and forecast (2013-2018)

Porters Five Force analysis

New product launch and merger and acquisition activity in global MEMS industry analysis

Quarterly demand trend (Q1 2011-Q4 2012) and forecast analysis (Q1 2013-Q4

2014) for global MEMS industry analysis

Gross and net profit trends in the global MEMS industry analysis

Cost structure trend in the global as well as regional MEMS analysis

More than 48 valuable figures/charts and 12 tables are provided in this report

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