

# Global Medical Equipment Industry 2012-2017: Trend, Profit and Forecast Analysis, July 2012

https://marketpublishers.com/r/G9FF54830F0EN.html

Date: July 2012 Pages: 0 Price: US\$ 1,980.00 (Single User License) ID: G9FF54830F0EN

## Abstracts

According to this report, Increase in GDP, government support, and increase in per capita income is expected to drive the demand for medical equipment industry. The global industry experienced good growth during the last five years and is expected to continue its growth momentum, reaching approximately US\$93.6billion in 2017 with a CAGR of 4.1% over the next five years (2012-2017).

Increase in GDP, government support, and increase in per capita income is expected to drive the demand for medical equipment industry. The global industry experienced good growth during the last five years and is expected to continue its growth momentum, reaching approximately US\$93.6billion in 2017 with a CAGR of 4.1% over the next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global medical equipment industry and presents its findings in -Global Medical Equipment Industry 2012-2017: Trend, Profit and Forecast Analysis.

The governments in many Asian countries are ramping up efforts to increase medical insurance coverage and establish more hospitals. North America is expected to witness a considerable growth during forecast period due to improving economy from economic downswing, reimbursement policy, and healthcare spending. A combination of factors such as technology innovations, aging population, and government regulations are seen to impact the global industry dynamics significantly.

Lucintel's research indicates that in 2011, the industry witnessed good growth over 2010 due to introduction of low cost equipment, which generated demand among middle class people for treatment. Strong economic growth and increased healthcare



spending are expected to fuel demand for medical equipment and equipment orders intake in the Asia and Australia. Multimodality in diagnostic imaging and increasing use of laser technology are the emerging trend in this industry.

As per the study, new technological innovations are driving the demand of medical equipment industry such as introduction of new laser therapy to treat diseases with accuracy and portable equipment. Economic slowdown and huge R&D expenses are expected to pose challenges for the industry.

This study provides an overview of the global medical equipment industry. The report tracks four industry segments for four regions, thus it tracks sixteen segments of the global medical equipment industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global medical equipment industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:** 

Industry size estimates in terms of (US \$) value by regions and by segment

Global medical equipment industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global medical equipment insurance industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4,



2012) for global medical equipment industry

Gross and net profit trends in the global medical equipment industry

Cost structure trend in the global as well as regional medical equipment industry

More than 47valuable figures and charts and 10tables are provided in this report



### **Contents**

- **1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE
- **3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW
- **5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS
- 7. EMERGING TRENDS
- 8. CONCLUSIONS



# **List Of Figures**

#### LIST OF FIGURES

#### CHAPTER 3. INDUSTRY OVERVIEW

Figure 3.1: External forces shaping global medical equipment industry

#### CHAPTER 4. GLOBAL MACROECONOMIC OVERVIEW

- Figure 4.1: Global GDP growth rate trend
- Figure 4.2: Global inflation rate trend
- Figure 4.3: Global population growth rate trend
- Figure 4.4: Global unemployment rate trend
- Figure 4.5: Regional GDP growth rate trend
- Figure 4.6: Regional inflation rate trend
- Figure 4.7: Regional population growth rate trend
- Figure 4.8: Regional unemployment rate trend

#### **CHAPTER 5. INDUSTRY TRENDS**

Figure 5.1: Global medical equipment industry annual trend: 2006-11 (\$ B) Figure 5.2: Global medical equipment industry regional trend 2006-11(\$ B) Figure 5.3: Global medical equipment industry regional trend: 2006-11 (%) Figure 5.4: Global medical equipment industry segment trend(revenue): 2006-11 (\$ B) Figure 5.5: Global medical equipment industry segment trend (revenue): 2006-11 (%) Figure 5.6: Global medical equipment industry quarterly trend : 2006-11 (\$ B ) Figure 5.7: Global medical equipment industry profitability trend: 2006-11 Figure 5.8: Global medical equipment industry revenue per employee trend: 2006-11 Figure 5.9: Cost structure trend in global medical equipment industry: 2006-2011 Figure 5.10: Cost structure trend in North American medical equipment industry: 2006-11 Figure 5.11: Cost structure trend in European medical equipment industry: 2006-11 Figure 5.12: Cost structure trend in Asia Pacific medical equipment industry: 2006-11 Figure 5.13: Top 5 companies v/s global medical equipment industry gross profit & net profit analysis: 2011 Figure 5.14: Cash on hand for global medical equipment industry 2006-11(\$ B) Figure 5.15: Cash on hand for global medical equipment industry 2006-11(%)

Figure 5.16: Total assets for global medical equipment industry 2006-11 (\$ B)



Figure 5.17: Total assets for global medical equipment industry 2006-11 (%) Figure 5.18: Total debt for global medical equipment industry 2006-11 (\$ B) Figure 5.19: Total debt for global medical equipment industry 2006-11 (%) Figure 5.20: Industry shares of top players in global medical equipment industry in 2006 Figure 5.21: Industry shares of top players in global medical equipment industry in 2011 Figure 5.22: Global medical equipment industry market share analysis 2006 Figure 5.23: Global medical equipment industry market share analysis 2011

#### CHAPTER 6. INDUSTRY FORECASTS

- Figure 6.1: Global medical equipment industry annual forecast 2012-17 (\$ B)
- Figure 6.2: Global medical equipment industry quarterly forecast 2012-17 (\$ B)
- Figure 6.3: Global GDP growth rate forecast
- Figure 6.4: Global inflation rate forecast
- Figure 6.5: Global population growth rate forecast
- Figure 6.6: Global unemployment rate forecast
- Figure 6.7: Regional GDP growth rate forecast
- Figure 6.8: Regional inflation rate forecast
- Figure 6.9: Regional population growth rate forecast
- Figure 6.10: Regional unemployment rate forecast
- Figure 6.11: Global medical equipment industry regional forecast 2012-2017 (\$ B)
- Figure 6.12: Global medical equipment industry regional forecast 2012-2017 (%)
- Figure 6.13: Global medical equipment industry segment forecast 2012-2017 (\$ B)
- Figure 6.12: Global medical equipment industry segment forecast 2012-2017 (%)

#### **CHAPTER 7. EMERGING TRENDS**

- Figure 7.1: Global medical equipment industry emerging trend
- Figure 7.2: Global medical equipment industry opportunity by region
- Figure 7.3: Global medical equipment industry opportunity by segment



### **List Of Tables**

#### LIST OF TABLES

#### CHAPTER 3. INDUSTRY OVERVIEW

Table 3.1: Global medical equipment industry parameters 2011

Table 3.2: Relative Industry attractiveness by region

#### **CHAPTER 5. INDUSTRY TRENDS**

- Table 5.1: Global medical equipment industry regional growth rate Table 5.2: Global medical equipment industry segment growth rate Table 5.3: Percentage change in cost structure Table 5.4: Percentage change in cash on hand Table 5.5: Percentage change in total assets Table 5.6: Percentage change in total debt
- Table 5.7: Key companies by highest revenue growth
- Table 5.8: Key companies by lowest revenue growth

#### **CHAPTER 6. INDUSTRY FORECASTS**

- Table 6.1: Regional growth rate
- Table 6.2: Segment growth rate



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