

# Global Medical Equipment Industry 2012-2017: Trend, Profit and Forecast Analysis, July 2012

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## **Abstracts**

According to this report, Increase in GDP, government support, and increase in per capita income is expected to drive the demand for medical equipment industry. The global industry experienced good growth during the last five years and is expected to continue its growth momentum, reaching approximately US\$93.6billion in 2017 with a CAGR of 4.1% over the next five years (2012-2017).

Increase in GDP, government support, and increase in per capita income is expected to drive the demand for medical equipment industry. The global industry experienced good growth during the last five years and is expected to continue its growth momentum, reaching approximately US\$93.6billion in 2017 with a CAGR of 4.1% over the next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global medical equipment industry and presents its findings in -Global Medical Equipment Industry 2012-2017: Trend, Profit and Forecast Analysis.

The governments in many Asian countries are ramping up efforts to increase medical insurance coverage and establish more hospitals. North America is expected to witness a considerable growth during forecast period due to improving economy from economic downswing, reimbursement policy, and healthcare spending. A combination of factors such as technology innovations, aging population, and government regulations are seen to impact the global industry dynamics significantly.

Lucintel's research indicates that in 2011, the industry witnessed good growth over 2010 due to introduction of low cost equipment, which generated demand among middle class people for treatment. Strong economic growth and increased healthcare



spending are expected to fuel demand for medical equipment and equipment orders intake in the Asia and Australia. Multimodality in diagnostic imaging and increasing use of laser technology are the emerging trend in this industry.

As per the study, new technological innovations are driving the demand of medical equipment industry such as introduction of new laser therapy to treat diseases with accuracy and portable equipment. Economic slowdown and huge R&D expenses are expected to pose challenges for the industry.

This study provides an overview of the global medical equipment industry. The report tracks four industry segments for four regions, thus it tracks sixteen segments of the global medical equipment industry.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global medical equipment industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:** 

Industry size estimates in terms of (US \$) value by regions and by segment

Global medical equipment industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global medical equipment insurance industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4



2012) for global medical equipment industry

Gross and net profit trends in the global medical equipment industry

Cost structure trend in the global as well as regional medical equipment industry

More than 47valuable figures and charts and 10tables are provided in this report



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