

# Global Low Density Polyethylene Industry 2012-2017: Trend, Profit, and Forecast Analysis, December 2012

<https://marketpublishers.com/r/GFBA4153EE8EN.html>

Date: December 2012

Pages: 60

Price: US\$ 2,650.00 (Single User License)

ID: GFBA4153EE8EN

## Abstracts

In the global low density polyethylene industry, Asia Pacific (APAC) and the Rest of the World (ROW) are expected to emerge as the highest growth potential over the next five years. Factors such as low-cost feedstock, additional manufacturing plants, and increasing foreign investments provide impetus to these regions. The global low density polyethylene industry experienced moderate growth during 2006-2011. During 2012-2017, however, its growth is projected to be modest and reach an estimated \$33.1 billion in 2017.

Lucintel, a leading global management consulting and market research firm, has analyzed the low density polyethylene industry and offers its findings in its comprehensive research report, "Global Low Density Polyethylene Industry 2012-2017: Trend, Profit, and Forecast Analysis.

This report is geographically segmented into four regions: North America, Europe, APAC, and ROW. Lucintel has identified that fluctuations in crude oil prices and product commoditization are the major growth challenges.

Innovations in packaging, rising living standards and population, growing demand in end-user markets, and emerging economies are among the industry drivers. Rising demand in innovative end-user applications in packaging, infrastructure, transport, automotive, rail, and telecommunication are anticipated to be major industry drivers.

This market report is an indispensable reference guide for materials suppliers, product manufacturers, investors, executives, distributors, and others that operate in this market. The timely, useful information this report contains can help fulfill core needs in making business, investment, and strategic decisions.

This Lucintel research report covers recent industry scope with an overview, global macroeconomic trends, relative market attractiveness by region, annual industry trend, emerging trends, industry forecasts, Porter's Five Forces Analysis, product launches, and M&A activities. Such information helps determine the regional and segmental opportunities, competitive landscape, and profitability trend and analysis of the major industry players. The key insights sections portray beneficial information on an industry segment's growth and regional growth trends.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global low density polyethylene industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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