

# **Global Life Insurance Industry 2012-2017: Trend, Profit, and Forecast Analysis, April 2012**

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## **Abstracts**

According to this report, although the revenue of the global life insurance industry declined in 2011, the gross premium is expected to continue its growth momentum and reach an estimated US \$3,537 billion in 2017 with a CAGR of 4.5% over the next five years.

Although the revenue of the global life insurance industry declined in 2011, the gross premium is expected to continue its growth momentum and reach an estimated US \$3,537 billion in 2017 with a CAGR of 4.5% over the next five years.

Lucintel, a leading global management consulting and market research firm, has analyzed the Global Life Insurance industry and presents its findings in -Global Life Insurance Industry 2012-2017:Trend, Profit, and Forecast Analysis.

The life insurance industry comprises establishments that are primarily engaged in the pooling of risk by underwriting insurance (that is, assuming the risk and assigning premiums) and annuities. Establishments engaged in this activity collect fees, life insurance premiums or annuities, and invest premiums to build a portfolio of financial assets to be used against future claims. The Life Insurance industry is highly fragmented and dominated by companies in the European region.

Lucintel research indicates that the high unemployment rates especially in developed nations such as US, the UK, Germany, and Canada are likely to pose a major challenge for the life insurance industry. The aging population in the developed world and increasing per capita income in developing markets are driving the demand for life insurance product especially products with guaranteed benefits. APAC is forecast to witness the highest growth during the next five years. Increasing numbers of baby

boomers in the developed markets and a huge, and growing, population base in emerging economies present huge opportunities for the life insurance segment during the next five years.

In the study, Lucintel provides an overview of the global life insurance industry. The report tracks the life insurance segment for four regions of industry.. This report includes health insurance premium. As most insurance company reports combine premiums for life insurance and healthcare, revenues are addressed in this report similarly. Overall analysis of health insurance is outside the scope of this report.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global life insurance industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value and by regions

Global life insurance industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global life insurance industry analysis

Quarterly demand trend (Q1 2010-Q4 2011)and forecast analysis (Q1 2012 Q4 2012) for global life insurance industry analysis

Gross and net profit trends in the global life insurance industry

Cost structure trend in the global as well as regional life insurance industry

More than 45 valuable figures/charts and 11 tables are provided in this report

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