

Global Laundry Care Products Industry 2012-2017: Trend, Profit, and Forecast Analysis, December 2012

<https://marketpublishers.com/r/GB1FA6B0704EN.html>

Date: December 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: GB1FA6B0704EN

Abstracts

The global laundry care product industry revenue is forecast to reach estimated revenue of \$85 billion in 2017 with a CAGR of 5.1% over the next five years (2012-2017). Rising standards of living, increasing population, and growing purchasing power and disposable income of consumers all are expected to drive the industry over the forecast period.

Lucintel, a leading global management consulting and market research firm, has analyzed the global laundry care product industry and presents its findings in "Global Laundry Care Products Industry 2012-2017: Trend, Profit, and Forecast Analysis." The laundry care product industry manufactures products that are primarily used in homecare applications such as powder detergents, liquid detergents, fabric conditioners, bars, and laundry pre-treatment products.

The laundry care product industry is a capital intensive and consolidated industry. Top players are competing with each other to uphold their place in the market. The industry has high profitability; however, raw material cost has been increasing, such as for chemicals that are used in the manufacturing of products. The industry recovered from the recessionary period and now is in a growing phase with rising population and consumer spending power. The competitive landscape changed little during 2006-2011. Church and Dwight Co., Inc. moved up from ninth to eighth position in 2011, replacing Lion Corporation.

Rising population, consumer income, and changing lifestyles drive laundry care product demand. Maintaining a balance between price and quality is the biggest challenge for the industry. Product development in liquid fabric softener, fine washable detergent, and fabric conditioner is expected to create demand for powder and liquid detergents in the

global market.

This study provides an overview of the global laundry care product industry, tracking the market in four geographic regions. The report studies manufacturers of laundry care products, providing a five-year annual trend and forecast analysis that highlights market size, profit, and cost structure for North America, Europe, Asia Pacific, and the Rest of the World.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global laundry care products industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

List Of Figures

LIST OF FIGURES

Chapter 3. Industry Overview

Figure 3.1: External forces shaping global laundry care products industry

Chapter 4. Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

Chapter 5. Industry Trends

Figure 5.1: Global laundry care products industry annual trend 2006-11 (US \$B)

Figure 5.2: Global laundry care products industry regional trend 2006-11 (US \$B)

Figure 5.3: Global laundry care products industry regional trend 2006-11 (%)

Figure 5.4: Global laundry care products industry quarterly trend 2010-11 (US \$B)

Figure 5.5: Global laundry care products industry profitability trend 2006-11

Figure 5.6: Global laundry care products industry revenue per employee Trend 2006-11

Figure 5.7: Cost structure of global laundry care products industry 2006-11

Figure 5.8: Cost structure in North American laundry care products industry 2006-11

Figure 5.9: Cost structure in European laundry care products industry 2006-11

Figure 5.10: Cost structure in Asia Pacific laundry care products industry 2006-11

Figure 5.11: Top 5 companies vs. laundry care products industry gross profit & net profit analysis 2011

Figure 5.12: Cash on hand for global laundry care products industry 2006-11 (US \$B)

Figure 5.13: Cash on hand for global laundry care products industry 2006-11 (%)

Figure 5.14: Asset for global laundry care products industry 2006-11 (US \$B)

Figure 5.15: Assets for global laundry care products industry 2006-11 (%)

Figure 5.16: Debt for global laundry care products industry 2006-11 (US \$B)

Figure 5.17: Debt for global laundry care products industry 2006-11 (%)

Figure 5.18: Industry shares of top players in global laundry care products industry in 2006

Figure 5.19: Industry shares of top players in global laundry care products industry in 2011

Figure 5.20: Global laundry care products industry 2006 market share analysis

Figure 5.21: Global laundry care products industry 2011 market share analysis

Chapter 6. Industry Forecasts

Figure 6.1: Global laundry care products industry annual forecast 2012-17 (US \$B)

Figure 6.2: Global laundry care products industry quarterly forecast 2012-13 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global laundry care products industry regional forecast 2012-17 (US \$B)

Figure 6.12: Global laundry care products industry regional forecast 2012-17 (%)

Chapter 7. Emerging Trends

Figure 7.1: Global laundry care products industry opportunity by region

List Of Tables

LIST OF TABLES

Chapter 3. Industry Overview

Table 3.1: Industry parameters of global laundry care products industry

Table 3.2: Relative industry attractiveness by region

Chapter 5. Industry Trends

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in total debt

Table 5.7: Key companies by revenue growth

Table 5.8: Key companies by revenue decline

Chapter 6. Industry Forecasts

Table 6.1: Global laundry care products regional forecast growth rate

I would like to order

Product name: Global Laundry Care Products Industry 2012-2017: Trend, Profit, and Forecast Analysis, December 2012

Product link: <https://marketpublishers.com/r/GB1FA6B0704EN.html>

Price: US\$ 1,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB1FA6B0704EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

