

Global Kitchen Appliances Industry 2013-2018: Trend, Profit, and Forecast Analysis, February 2013

<https://marketpublishers.com/r/G11478E4001EN.html>

Date: February 2013

Pages: 229

Price: US\$ 2,650.00 (Single User License)

ID: G11478E4001EN

Abstracts

The global kitchen appliances industry revenue is forecast to reach an estimated \$170.8 billion in 2018 with a CAGR of 4% over the next five years (2013-2018). Favorable demographics, rising consumer incomes, and changing lifestyles are expected to drive the demand over the forecast period.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the trends and forecasts of the industry and presents its findings in “Global Kitchen Appliances Industry 2013-2018: Trend, Profit, and Forecast Analysis.” The global kitchen appliances industry comprises establishments primarily engaged in manufacturing of cooking appliances, refrigerators, and dishwashers. The industry includes leading global kitchen appliances manufacturers based on their segmental revenues. Industry performance is directly proportional to new housing starts; however, technological advancement and replacement also play vital roles in industry growth.

The industry is capital intensive and fragmented as numerous players compete with one another to uphold their place in the market. The industry is dynamic in nature with rapid technological advancements. The refrigerator segment dominated the market by contributing approximately 44.5% of the total. Factors such as rising income and consumer spending affect industry dynamics significantly. The biggest challenge for the industry is maintaining the balance between price and quality. Recovering from the recessionary economic conditions, the industry is in a growing phase.

Lucintel's study provides an overview of the global kitchen appliances industry, tracking three market segments of the industry in four geographic regions. Thus, a total of 12 segments of the global kitchen appliances industry are tracked. The report studies

manufacturers, providing a five-year annual trend that highlights market size, profit, and cost structure for North America, Europe, Asia Pacific, and Rest of the World regions. The report also provides a forecast, addressing market opportunities in each region.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global kitchen appliances industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

List Of Figures

LIST OF FIGURES

Chapter 3. Industry Overview

Figure 3.1: External forces shaping global kitchen appliances industry

Chapter 4. Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

Chapter 5. Industry Trends

Figure 5.1: Global kitchen appliances industry annual trend 2007-12 (US \$B)

Figure 5.2: Global kitchen appliances industry regional trend 2007-12 (US \$B)

Figure 5.3: Global kitchen appliances industry regional trend 2007-12 (%)

Figure 5.4: Global kitchen appliances industry segment trend 2007-12 (US \$B)

Figure 5.5: Global kitchen appliances industry segment trend 2007-12 (%)

Figure 5.6: Global kitchen appliances industry quarterly trend 2011-12 (US \$B)

Figure 5.7: Global kitchen appliances industry profitability trend 2007-12

Figure 5.8: Global kitchen appliances industry revenue per employee trend 2007-12

Figure 5.9: Cost structure of global kitchen appliances industry 2007-12

Figure 5.10: Cost structure in North American kitchen appliances industry 2007-12

Figure 5.11: Cost structure in European kitchen appliances industry 2007-12

Figure 5.12: Cost structure in Asia Pacific kitchen appliances industry 2007-12

Figure 5.13: Top 5 companies Vs. kitchen appliances industry gross profit & net profit analysis 2011

Figure 5.14: Cash on hand for global kitchen appliances industry 2007-12 (US \$B)

Figure 5.15: Cash on hand for global kitchen appliances industry 2007-12 (%)

Figure 5.16: Asset for global kitchen appliances industry 2007-121 (US \$B)

Figure 5.17: Assets for global kitchen appliances industry 2007-12 (%)

Figure 5.18: Debt for global kitchen appliances industry 2007-12 (US \$B)

Figure 5.19: Debt for global kitchen appliances industry 2007-12 (%)

Figure 5.20: Industry shares of top players in global kitchen appliances industry in 2006

Figure 5.21: Industry shares of top players in global kitchen appliances industry in 2011

Figure 5.22: Global kitchen appliances industry 2007 market share analysis

Figure 5.23: Global kitchen appliances industry 2012 market share analysis

Chapter 6. Industry Forecasts

Figure 6.1: Global kitchen appliances industry annual forecast 2013-18 (US \$B)

Figure 6.2: Global kitchen appliances industry quarterly forecast 2013-14 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global kitchen appliances industry regional forecast 2013-18 (US \$B)

Figure 6.12: Global kitchen appliances industry regional forecast 2013-18 (%)

Figure 6.13: Global kitchen appliances industry segment forecast 2013-18 (US \$B)

Figure 6.14: Global kitchen appliances industry segment forecast 2013-18 (%)

Chapter 7. Emerging Trends

Figure 7.1: Global kitchen appliances industry opportunity by region

Figure 7.2: Global kitchen appliances industry opportunity by segment

List Of Tables

LIST OF TABLES

Chapter 3. Industry Overview

Table 3.1: Industry parameters of global kitchen appliances industry

Table 3.2: Relative industry attractiveness by region

Chapter 5. Industry Trends

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in total debt

Table 5.7: Key companies by revenue growth

Table 5.8: Key companies by revenue decline

Chapter 6. Industry Forecasts

Table 6.1: Global kitchen appliances regional forecast growth rate

Table 6.1: Global kitchen appliances segment forecast growth rate

I would like to order

Product name: Global Kitchen Appliances Industry 2013-2018: Trend, Profit, and Forecast Analysis, February 2013

Product link: <https://marketpublishers.com/r/G11478E4001EN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G11478E4001EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

