

Global Kitchen Appliances Industry 2013-2018: Trend, Profit, and Forecast Analysis, February 2013

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Abstracts

The global kitchen appliances industry revenue is forecast to reach an estimated \$170.8 billion in 2018 with a CAGR of 4% over the next five years (2013-2018). Favorable demographics, rising consumer incomes, and changing lifestyles are expected to drive the demand over the forecast period.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the trends and forecasts of the industry and presents its findings in "Global Kitchen Appliances Industry 2013-2018: Trend, Profit, and Forecast Analysis." The global kitchen appliances industry comprises establishments primarily engaged in manufacturing of cooking appliances, refrigerators, and dishwashers. The industry includes leading global kitchen appliances manufacturers based on their segmental revenues. Industry performance is directly proportional to new housing starts; however, technological advancement and replacement also play vital roles in industry growth.

The industry is capital intensive and fragmented as numerous players compete with one another to uphold their place in the market. The industry is dynamic in nature with rapid technological advancements. The refrigerator segment dominated the market by contributing approximately 44.5% of the total. Factors such as rising income and consumer spending affect industry dynamics significantly. The biggest challenge for the industry is maintaining the balance between price and quality. Recovering from the recessionary economic conditions, the industry is in a growing phase.

Lucintel's study provides an overview of the global kitchen appliances industry, tracking three market segments of the industry in four geographic regions. Thus, a total of 12 segments of the global kitchen appliances industry are tracked. The report studies

manufacturers, providing a fiveyear annual trend that highlights market size, profit, and cost structure for North America, Europe, Asia Pacific, and Rest of the World regions. The report also provides a forecast, addressing market opportunities in each region.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global kitchen appliances industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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