

Global IT Maintenance and Support Services Industry 2012-2017: Trend, Profit, and Forecast Analysis, April 2012

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Abstracts

According to this report, the global IT maintenance and support services industry experienced good growth over the last five years and is expected to continue its growth momentum to reach approximately \$216 billion in 2017 with a CAGR of 5.3% over next five years (2012-2017).

The global IT maintenance and support services industry experienced good growth over the last five years and is expected to continue its growth momentum to reach approximately \$216 billion in 2017 with a CAGR of 5.3% over next five years (2012-2017).

Lucintel, a leading global management consulting and market research firm, has analyzed the global technology retail market and presents its findings in -Global IT Maintenance and Support Services Industry 2012-2017: Trend, Profit, and Forecast Analysis.

The global IT maintenance and support services industry is fragmented and comprise two main segments, Hardware IT Maintenance and Support Services (HMSS) and Software IT Maintenance and Support Services (SMSS). North America dominates the industry and represents 42% of the global market. IT spending and significant economic growth are likely to affect industry dynamics considerably.

Lucintel's research indicates that IT spending by governments was largely unaffected by the 2009 economic crisis, resulting in constant growth. High levels of expertise, committed services with 24x7 coverage, and multi-vendor support systems services have been adopted by top market players to move ahead of their competition.

This study reveals that the industry's sensitivity to financial crises, technology evolution and adoption, currency fluctuations, and natural disasters are the biggest challenges. Increasing spending on computing hardware and enterprise software, introduction of new IT products, new emerging markets, and a return to economic growth are anticipated to boost the industry. Asia Pacific (APAC) and Latin America are expected to be potential emerging markets as economic growth, growing small and medium enterprises, and huge computing hardware and enterprise software spending are forecast for these areas.

This study provides an overview of the global IT maintenance and support services industry. This report tracks market sizing for four geographic regions of this industry. This report does not include revenue from manufacturing of tangible IT hardware or the development of software.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global IT maintenance and support services industry analysis.

In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions

Global IT maintenance and support services industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global IT maintenance and support services industry analysis

Quarterly demand trend (Q1 2010-Q4 2011)and forecast analysis (Q1 2012 Q4 2012) for global IT maintenance and support services industry analysis

Gross and net profit trends in the global IT maintenance and support services industry analysis

Cost structure trend in the global as well as regional IT maintenance and support services industry analysis

More than 40 valuable figures/charts and 10 tables are provided in this report

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