

Global Household Appliances Industry 2014-2019: Trend, Profit, and Forecast Analysis

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Abstracts

The global household appliances industry is expected to reach an estimated value of \$324.2 billion by 2019. The major drivers of the household appliances industry are increase in per capita income, consumer spending, housing activities, and increasing urbanization. The home comfort segment depicted the highest growth rate among all five segments in 2013. Implementation of technological changes in household appliances will possibly further drive this industry.

Lucintel, a leading global management consulting and market research firm, has analyzed the global household appliances industry by product type and by region and has come up with a comprehensive research report, "Global Household Appliances Industry 2014-2019: Trends, Forecast, and Opportunity Analysis." This report provides an analysis of the global household appliances industry including the market trend, cost structure, growth opportunities, key drivers, and emerging trends of the market. The study also includes global household appliances industry trends and forecasts through 2019, segmented by region and by product type as follows:

Household Appliances Industry by Region:

North America

Europe

Asia Pacific

Rest of World

Household Appliances Industry by Product Type:

Cooking Appliances

Refrigeration

Laundry

Home Comfort

Others

On the basis of its comprehensive research, Lucintel forecasts that majority of the segments for household appliances will experience moderate growth during 2014-2019. Of all the segments in the industry, the home comfort segment is likely to grow at the highest pace. New product development, increasing urbanization, and rising working class population are the driving forces of the global household appliances industry. Strong economic growth in developing nations, such as China, India, and the Middle East countries, is anticipated to boost the industry. Continuous innovation of products is very important for companies to sustain their successful position in the market.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Contents

CHAPTER 1. EXECUTIVE SUMMARY

CHAPTER 2. INDUSTRY DEFINITION AND SCOPE

CHAPTER 3. INDUSTRY OVERVIEW

CHAPTER 4. MACROECONOMIC TREND

CHAPTER 5. INDUSTRY TRENDS

CHAPTER 6. COMPETITIVE LANDSCAPE

CHAPTER 7. MACROECONOMIC FORECAST

CHAPTER 8. INDUSTRY FORECASTS

CHAPTER 9. EMERGING TRENDS

CHAPTER 10. GROWTH OPPORTUNITY

LIST OF FIGURE

Chapter 3. Industry Overview

Figure 3.1: External forces shaping global household appliances industry

Chapter 4. Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend at constant price

Figure 4.2: Regional GDP growth rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Regional population growth rate trend

Figure 4.5: Global residential industry growth rate trend

Figure 4.6: Regional residential industry growth rate trend

Chapter 5. Industry Trends

Figure 5.1: Global household appliances industry annual trend 2008-13 (\$B)

Figure 5.2: Global per capita income trend 2008-2013 (000'\$)

Figure 5.3: Global household appliances industry regional trend 2008-13 (\$B)

Figure 5.4: Global household appliances industry regional trend 2008-13 (%)

Figure 5.5: Global household appliance industry segment trend 2008-2013 (\$B)

Figure 5.6: Global household appliance industry segment trend 2008-2013 (%)

Figure 5.7: Global household appliances industry profitability trend 2008-13

Figure 5.8: global household appliances industry revenue per employee trend 2008-2013

Figure 5.9: Top five companies vs. global household appliances industry gross profit and net profit analysis 2013

Figure 5.10: Cost structure trend of global household appliances industry 2008-13

Chapter 6.Competitive Landscape

Figure 6.1: Industry shares of top players in global household appliances industry in 2008

Figure 6.2: Industry shares of top players in global household appliances industry in 2013

Figure 6.3: Global household appliances industry 2008 industry share analysis

Figure 6.4: Global household appliances industry 2013 industry share analysis

Chapter 7.Macroeconomic Forecasts

Figure 7.1: Global GDP growth rate forecast at constant price

Figure 7.2: Regional GDP growth rate forecast

Figure 7.3: Global population growth rate forecast

Figure 7.4: Regional population growth rate forecast

Figure 7.5: Global residential construction growth rate forecast

Figure 7.6: Regional residential construction growth rate forecast

Chapter 8.Industry Forecasts

Figure 8.1: Global household appliances industry annual forecast 2014-19 (\$B)

Figure 8.2: Global per capita income forecast 2014-2019 (000'\$)

Figure 8.3: Global household appliances industry regional forecast 2014-19 (\$B)

Figure 8.4: Global household appliances industry regional forecast 2014-19 (%)

Figure 8.5: Global household appliances industry segment trend 2014-2019 (\$B)

Figure 8.6: Global household appliances industry segment trend 2014-19 (%)

Chapter 9.Emerging Trends

Figure 9.1: Emerging trends of global household appliances industry

Chapter 10.Growth Opportunity

Figure 10.1: Global household appliances industry opportunity by region

Figure 10.2: Global household appliances industry opportunity by segment

Figure 10.3: Global household appliances industry by region

List Of Tables

LIST OF TABLES

Chapter 3. Industry Overview

Table 3.1: Industry parameters of global household appliances industry

Table 3.2: Relative industry attractiveness by region

Chapter 5. Industry Trends

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Growth rate in cost structure

Chapter 8. Industry Forecasts

Table 8.1: Regional growth rate forecast

Table 8.2: Segment growth rate forecast

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