

Global High Density Polyethylene Industry 2012-2017: Trend, Profit, and Forecast Analysis, March 2013

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Abstracts

The global high density polyethylene (HDPE) industry witnessed strong growth during the last five years. The industry is consolidated with the top 10 players controlling more than half of the market. HDPE is widely used in the packaging, construction, and automotive industries. It is extensively used in applications such as bottles, plastic bags, folding chairs, natural gas pipe, safety equipment, household chemicals, plastic caps and closures, grocery bags, and many others.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the industry and presents its findings in “Global High Density Polyethylene Industry 2012-2017: Trend, Profit, and Forecast Analysis. The global high density polyethylene industry is a segment of the global polyethylene industry. This sector report is segmented geographically.

The report studies the various challenges of the industry. The industry faced difficult times, as it had to undergo plant shutdowns and projects delays, particularly derivative capacity to control, supply, and demand imbalances. Declines in petrochemical inventories as producers were operating at low utilization rates led to strong pressure on the operating profit in the industry.

The study focuses on the drivers of the industry. Continuous substitution of PVC by high density polyethylene as a raw material for disposable applications in packaging sector due to its light weight, high sustainability, and low life cycle cost, may turn out to be an effective driver of the industry. High performance catalysts, advanced polymerization process, reduced investment cost, and process energy consumption were the key factors for profitable growth in the industry.

This study is intended to provide industry leaders with a competitive benchmarking of the global high density polyethylene industry. The study provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. The report can help current suppliers realistically assess their capabilities and strategies, vis-a-vis leading competitors. It is designed for executives with strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global high density polyethylene industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

List Of Figures

LIST OF FIGURES

Chapter 3. Industry Overview

Figure 3.1: External forces shaping global high density polyethylene industry

Chapter 4. Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

Chapter 5. Industry Trends

Figure 5.1: Global high density polyethylene industry annual trend 2006-11 (US \$B)

Figure 5.2: Global high density polyethylene industry regional trend 2006-11 (US \$B)

Figure 5.3: Global high density polyethylene industry regional trend 2006-11 (%)

Figure 5.4: Global high density polyethylene industry quarterly trend 2010-11 (US \$B)

Figure 5.5: Global high density polyethylene industry profitability trend 2006-11

Figure 5.6: Global high density polyethylene industry revenue per employee Trend 2006-11

Figure 5.7: Cost structure of global high density polyethylene industry 2006-11

Figure 5.8: Cost structure in North American high density polyethylene industry 2006-11

Figure 5.9: Cost structure in European high density polyethylene industry 2006-11

Figure 5.10: Cost structure in Asia Pacific high density polyethylene industry 2006-11

Figure 5.11: Top 5 companies vs. high density polyethylene gross profit & net profit analysis 2011

Figure 5.12: Cash on hand for global high density polyethylene industry 2006-11 (US \$B)

Figure 5.13: Cash on hand for global high density polyethylene industry 2006-11 (%)

Figure 5.14: Asset for global high density polyethylene industry 2006-11 (US \$B)

Figure 5.15: Assets for global high density polyethylene industry 2006-11 (%)

Figure 5.16: Debt for global base high density polyethylene industry 2006-11 (US \$B)

Figure 5.17: Debt for global base high density polyethylene industry 2006-11 (%)

Figure 5.18: Industry shares of top players in global high density polyethylene industry in 2006

Figure 5.19: Industry shares of top players in global high density polyethylene industry

in 2011

Figure 5.20: Global high density polyethylene industry 2006 market share analysis

Figure 5.21: Global high density polyethylene industry 2011 market share analysis

Chapter 6. Industry Forecasts

Figure 6.1: Global high density polyethylene industry annual forecast 2012-17 (US \$B)

Figure 6.2: Global high density polyethylene industry quarterly forecast 2012-13 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global high density polyethylene industry regional forecast 2012-17 (US \$B)

Figure 6.12: Global high density polyethylene industry regional forecast 2012-17 (%)

Chapter 7. Emerging Trends

Figure 7.1: Global high density polyethylene industry opportunity by region

List Of Tables

LIST OF TABLES

Chapter 3. Industry Overview

Table 3.1: Industry parameters of global high density polyethylene industry

Table 3.2: Relative industry attractiveness by region

Chapter 5. Industry Trends

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in total debt

Table 5.7: Key companies by revenue growth

Table 5.8: Key companies by revenue decline

Chapter 6. Industry Forecasts

Table 6.1: Global high density polyethylene regional forecast growth rate

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