

Global Gold Mining Industry 2013-2018: Trend, Profit, and Forecast Analysis, February 2013

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Abstracts

Gold mining is excavation of gold from the ground. The global gold mining industry, which has experienced good growth, in recent years, is expected to carry that growth momentum into the future. The industry is expected to reach \$98.9 billion in 2018, growing at a CAGR over the next five years. There is high competitive rivalry in the industry. Companies are using advanced and modernized technology for mining, which proves to be beneficial for increasing productivity.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the industry and presents its findings in “Global Gold Mining Industry 2013-2018: Trend, Profit, and Forecast Analysis.” The industry is highly fragmented. A combination of factors such as growth in related complementary industries, governmental regulations, cyclical fluctuations in input prices, general economic conditions, and end-use markets are witnessed to affect the industry dynamics significantly.

Lucintel's analysis points out that rising opportunity in the gold mining market attracted more players to enter the market and increase competition ultimately resulting in the fragmentation in the industry. Gold demand plunged to zero level during the initial months, due to decrease in consumption of gold because of high price in the international market.

The study refers to the fact that the industry witnessed good growth due to players' improved operational and supply chain performance, supported by strong demand. The industry also maintained the same employment levels throughout the period, as the rising price of gold increased the overall revenue of the industry, which in turn resulted in increased revenue per employee.

The study provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders within the industry. The report helps current suppliers realistically assess their capabilities and strategies, vis-a-vis leading competitors.

The study provides information regarding market share, profit margins, capabilities, and strategies of industry leaders and current suppliers. This information assesses their capabilities and strategies vis-a-vis leading competitors. It is designed to provide executives with strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global gold mining industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

List Of Figures

LIST OF FIGURES

Chapter 3. Industry Overview

Figure 3.1: External forces shaping global gold mining industry

Chapter 4. Global Macroeconomic Overview

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

Chapter 5. Industry Trends

Figure 5.1: Global gold mining industry annual trend 2007-12 (US \$B)

Figure 5.2: Global gold mining industry regional trend 2007-12 (US \$B)

Figure 5.3: Global gold mining industry regional trend 2007-12 (%)

Figure 5.4: Global gold mining industry quarterly trend 2010-11 (US \$B)

Figure 5.5: Global gold mining industry profitability trend 2007-12

Figure 5.6: Global gold mining industry revenue per employee Trend 2007-12

Figure 5.7: Cost structure of global gold mining industry 2007-12

Figure 5.8: Cost structure in North American gold mining industry 2007-12

Figure 5.9: Cost structure in European gold mining industry 2007-12

Figure 5.10: Cost structure in Asia Pacific gold mining industry 2007-12

Figure 5.11: Top 5 companies vs. gold mining industry gross profit & net profit analysis 2012

Figure 5.12: Cash on hand for global gold mining industry 2007-12 (US \$B)

Figure 5.13: Cash on hand for global gold mining industry 2007-12 (%)

Figure 5.14: Asset for global gold mining industry 2007-12 (US \$B)

Figure 5.15: Assets for global gold mining industry 2007-12 (%)

Figure 5.16: Debt for global gold mining industry 2007-12 (US \$B)

Figure 5.17: Debt for global gold mining industry 2007-12 (%)

Figure 5.18: Industry shares of top players in global gold mining industry in 2007

Figure 5.19: Industry shares of top players in global gold mining industry in 2012

Figure 5.20: Global gold mining industry 2007 market share analysis

Figure 5.21: Global gold mining industry 2012 market share analysis

Chapter 6. Industry Forecasts

Figure 6.1: Global gold mining industry annual forecast 2013-18 (US \$B)

Figure 6.2: Global gold mining industry quarterly forecast 2013-14 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global gold mining industry regional forecast 2013-18 (US \$B)

Figure 6.12: Global gold mining industry regional forecast 2013-18 (%)

Chapter 7. Emerging Trends

Figure 7.1: Global gold mining industry opportunity by region

List Of Tables

LIST OF TABLES

Chapter 3. Industry Overview

Table 3.1: Industry parameters of global gold mining industry

Table 3.2: Relative industry attractiveness by region

Chapter 5. Industry Trends

Table 5.1: Regional revenue growth rate

Table 5.2: Percentage change in cost structure

Table 5.3: Percentage change in cash on hand

Table 5.4: Percentage change in total asset

Table 5.5: Percentage change in total debt

Table 5.6: Key companies by revenue growth

Table 5.7: Key companies by revenue decline

Chapter 6. Industry Forecasts

Table 6.1: Global gold mining regional forecast growth rate

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