

# **Global Gold Mining Industry 2013-2018: Trend, Profit, and Forecast Analysis, February 2013**

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## **Abstracts**

Gold mining is excavation of gold from the ground. The global gold mining industry, which has experienced good growth, in recent years, is expected to carry that growth momentum into the future. The industry is expected to reach \$98.9 billion in 2018, growing at a CAGR over the next five years. There is high competitive rivalry in the industry. Companies are using advanced and modernized technology for mining, which proves to be beneficial for increasing productivity.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the industry and presents its findings in “Global Gold Mining Industry 2013-2018: Trend, Profit, and Forecast Analysis.” The industry is highly fragmented. A combination of factors such as growth in related complementary industries, governmental regulations, cyclical fluctuations in input prices, general economic conditions, and end-use markets are witnessed to affect the industry dynamics significantly.

Lucintel's analysis points out that rising opportunity in the gold mining market attracted more players to enter the market and increase competition ultimately resulting in the fragmentation in the industry. Gold demand plunged to zero level during the initial months, due to decrease in consumption of gold because of high price in the international market.

The study refers to the fact that the industry witnessed good growth due to players' improved operational and supply chain performance, supported by strong demand. The industry also maintained the same employment levels throughout the period, as the rising price of gold increased the overall revenue of the industry, which in turn resulted in increased revenue per employee.

The study provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders within the industry. The report helps current suppliers realistically assess their capabilities and strategies, vis-a-vis leading competitors.

The study provides information regarding market share, profit margins, capabilities, and strategies of industry leaders and current suppliers. This information assesses their capabilities and strategies vis-a-vis leading competitors. It is designed to provide executives with strategically significant competitor information, data analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global gold mining industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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