

Global Footwear Retail Industry 2013-2018: Trend, Profit, and Forecast Analysis, April 2013

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Abstracts

According to this report, the global footwear retail industry comprises establishments primarily engaged in the sale of all types of mens, womens, and childrens footwear. It includes leading global footwear retailers by their segmental revenues. The industry revenue is forecast to reach an estimated \$275.1 billion by 2018 with moderate growth over the next five years.

The global footwear retail industry comprises establishments primarily engaged in the sale of all types of mens, womens, and childrens footwear. It includes leading global footwear retailers by their segmental revenues. The industry revenue is forecast to reach an estimated \$275.1 billion by 2018 with moderate growth over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the industry and presents its findings in Global Footwear Retail Industry 2013-2018: Trend, Profit, and Forecast Analysis. Europe dominated the industry with highest contribution in 2012. Asia Pacific (APAC) emerged as the fastest-growing region during the last five years.

Lucintels report provides a brief overview of the industrys major challenges. It is virtually impossible to find fashion trends that maintain their place in the market for a long time. Manufacturers compete with each other fiercely to maintain their place in the market without compromising on the quality and durability of the footwear they produce. Keeping pace with teenage fashion is another challenge the manufacturers need to face successfully, as teenagers are fashion trendsetters, especially in footwear, in most areas of the world.

In spite of the challenges faced by the retail footwear industry, it also has many growth drivers, which the Lucintel study examines. There is an increased growth of fashion consciousness among the young and not-so-young people globally and this is a major driver for the industry. Comfortable and designer footwear choices, especially for women, are gaining in popularity further encouraging the industrys growth. The key pillar of growth in the footwear market is the increase in consumer spending worldwide. Better marketing initiatives and customer care are advancing growth in the industry as well.

This market report is an indispensable reference guide for manufacturers of athletic and non-athletic footwear, designer footwear, marketing and advertising agency personnel, investors, executives, distributors, and many more that operate in this market. To make business, investment, and strategic decisions, timely, useful information is needed, which is fulfilled by this market report.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the markets potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global footwear retail industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and by segments

Global footwear retail industry analysis annual trend (2007-2012) and forecast (2013-2018)

Porters Five Force analysis

New product launch and merger and acquisition activity in global footwear retail industry analysis

Quarterly demand trend (Q1 2011-Q4 2012) and forecast analysis (Q1 2013-Q4 2014) for global footwear retail industry analysis

Gross and net profit trends in the global footwear retail industry analysis

Cost structure trend in the global as well as regional footwear retail analysis

More than 48 valuable figures/charts and 12 tables are provided in this report

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