

# Global Food and Beverage Plastic Packaging Industry 2013-2018: Trend, Profit, and Forecast Analysis, April 2013

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## Abstracts

The global food and beverage plastic packaging industry is expected to reach \$149.8 billion by 2018. The industry's competitive rivalry seems to be moderate because of high fixed cost, significant exit barriers, and a moderate industry growth rate. Environmental regulations, fluctuating resin costs, and energy and transportation expenses all affect the industry.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on the food and beverage plastic packaging industry and presents its findings in "Global Food and Beverage Plastic Packaging Industry 2013-2018: Trend, Profit, and Forecast Analysis." The food and beverage plastic packaging industry is highly fragmented. A combination of factors such as demographics, economic condition, and environmental regulations highly affects the industry dynamics.

The report studies the various challenges faced by the industry. The global inflation reached new highs due to increases in commodity and crude oil prices. This high inflation had an adverse effect on the global food and retail industries. Strict environmental regulations and economic weaknesses are expected to pose major challenges for the industry.

The study also focuses on the major industry drivers. Increase in working population in developing countries and rapid growth of emerging economies such as India, China, and Brazil positively influenced the plastic packaging of foods and beverages. Growing population, favorable demographics, and urbanization in developing countries play essential roles in driving the industry.

This study is intended to provide industry leaders with a competitive benchmarking of the global packaging plastic industry. The study provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. The report helps current suppliers realistically assess their capabilities and strategies, vis-a-vis leading competitors. It is designed to provide executives with strategically significant competitor information, data analysis, and insight.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global food and beverage plastic packaging industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

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