

Global Fertilizers Industry 2012-2017: Trend, Profit, and Forecast Analysis, September 2012

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Abstracts

According to this report, The global fertilizer industry experienced robust growth during the last five years (2006-2011) and is expected to reach an estimated \$193.82 billion in 2017 with a CAGR of 5.4% over the next five years (2012-2017). Demand for basic food crops, fruit, vegetables, animal products, and biofuels is likely to remain strong over the forecast period, driving the increased fertilizer usage to support higher levels of production.

The global fertilizer industry experienced robust growth during the last five years(2006-2011) and is expected to reach an estimated \$193.82 billion in 2017 with a CAGR of 5.4% over the next five years (2012-2017). Demand for basic food crops, fruit, vegetables, animal products, and biofuels is likely to remain strong over the forecast period, driving the increased fertilizer usage to support higher levels of production.

Lucintel, a leading global management consulting and market research firm, has analyzed the global fertilizers industry and presents its findings in -Global Fertilizers Industry 2012-2017: Trend, Profit, and Forecast Analysis.

The fertilizers industry is highly fragmented and is dependent upon crop yield, farmer awareness, and availability of credit. Competitive rivalry is high due to inability of companies to differentiate their products, switching cost is low, and fixed costs are high. APAC dominates the industry.

Lucintel's research indicates that research and development costs continue to rise due to the increasing regulatory burden, complexity of the products, and individual sales of various segments of fertilizers heavily depend on climatic conditions and crop variance. The global population growth and the importance of a nutritious diet are expected to

drive the growth of the world fertilizer consumption.

This study provides an overview of the global fertilizer industry, tracking three market segments of that industry in four geographic regions. Thus, a total of 12 segments of the global fertilizer industry are tracked. The report studies manufacturers of potash, phosphorous fertilizer, nitrogenous fertilizer, providing a five-year (2006-2011) annual trend analysis that highlights market size, profit and cost structure for North America, Europe, APAC, and ROW. The report also provides a forecast, addressing market opportunities for next five years (2012-2017) for each of these regions.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global fertilizers industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions

Global fertilizers industry analysis annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global fertilizers industry analysis

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012-Q4 2013) for global fertilizers industry analysis

Gross and net profit trends in the global n fertilizers industry analysis

Cost structure trend in the global as well as regional fertilizers industry analysis

More than 48 valuable figures/charts and 11 tables are provided in this report

Contents

- 1. EXECUTIVE SUMMARY**
- 2. INDUSTRY DEFINITION AND SCOPE**
- 3. INDUSTRY OVERVIEW**
- 4. GLOBAL MACROECONOMIC OVERVIEW**
- 5. INDUSTRY TRENDS**
- 6. INDUSTRY FORECASTS**
- 7. EMERGING TRENDS**
- 8. CONCLUSIONS**

List Of Figures

LIST OF FIGURES

CHAPTER 3. INDUSTRY OVERVIEW

Figure 3.1: External forces shaping global fertilizers industry

CHAPTER 4. GLOBAL MACROECONOMIC OVERVIEW

Figure 4.1: Global GDP growth rate trend

Figure 4.2: Global inflation rate trend

Figure 4.3: Global population growth rate trend

Figure 4.4: Global unemployment rate trend

Figure 4.5: Regional GDP growth rate trend

Figure 4.6: Regional inflation rate trend

Figure 4.7: Regional population growth rate trend

Figure 4.8: Regional unemployment rate trend

CHAPTER 5. INDUSTRY TRENDS

Figure 5.1: Global fertilizers industry annual trend 2006-11 (US \$B)

Figure 5.2: Global fertilizers industry regional trend: 2006-11 (US \$B)

Figure 5.3: Global fertilizers industry regional trend: 2006-11 (%)

Figure 5.4: Global fertilizers industry segment trend 2006-2011 (\$ B)

Figure 5.5: Global fertilizers industry segment trend 2006-2011 (%)

Figure 5.6: Global fertilizers industry quarterly trend 2010-11 (US \$B)

Figure 5.7: Global fertilizers industry profitability trend 2006-11

Figure 5.8: Global fertilizers industry revenue per employee Trend 2006-11

Figure 5.9: Cost structure of global fertilizers industry 2006-11

Figure 5.10: Cost structure in North American fertilizers industry: 2006-11

Figure 5.11: Cost structure in European fertilizers industry: 2006-11

Figure 5.12: Cost structure in Asia Pacific fertilizers industry: 2006-11

Figure 5.13: Top 5 companies vs. fertilizers industry gross profit & net profit analysis: 2011

Figure 5.14: Cash on hand for global fertilizers industry 2006-11 (US \$B)

Figure 5.15: Cash on hand for global fertilizers industry 2006-11 (%)

Figure 5.16: Asset for global fertilizers industry 2006-11 (US \$B)

Figure 5.17: Assets for global fertilizers industry 2006-11 (%)

Figure 5.18: Debt for global fertilizers industry 2006-11 (US \$B)

Figure 5.19: Debt for global fertilizers industry 2006-11 (%)

Figure 5.20: Industry shares of top players in global fertilizers industry in 2006

Figure 5.21: Industry shares of top players in global fertilizers industry in 2011(e)

Figure 5.22: Global fertilizers industry 2006 market share analysis

Figure 5.23: Global fertilizers industry 2011 market share analysis

CHAPTER 6. INDUSTRY FORECASTS

Figure 6.1: Global fertilizers industry annual forecast 2012-17 (US \$B)

Figure 6.2: Global fertilizers industry quarterly forecast 2011-12 (US \$B)

Figure 6.3: Global GDP growth rate forecast

Figure 6.4: Global inflation rate forecast

Figure 6.5: Global population growth rate forecast

Figure 6.6: Global unemployment rate forecast

Figure 6.7: Regional GDP growth rate forecast

Figure 6.8: Regional inflation rate forecast

Figure 6.9: Regional population growth rate forecast

Figure 6.10: Regional unemployment rate forecast

Figure 6.11: Global fertilizers industry regional forecast 2012-17 (US \$B)

Figure 6.12: Global fertilizers industry regional forecast 2012-17 (%)

Figure 6.13: Global fertilizers industry segment forecast 2006-2011 (\$ B)

Figure 6.14: Global fertilizers industry segment forecast 2006-2011 (%)

CHAPTER 7. EMERGING TRENDS

Figure 7.1: Global fertilizers industry opportunity by region

Figure 7.2: Global fertilizers industry opportunity by segment

List Of Tables

LIST OF TABLES

CHAPTER 3. INDUSTRY OVERVIEW

Table 3.1: Industry parameters of global fertilizers industry

Table 3.2: Relative industry attractiveness by region

CHAPTER 5. INDUSTRY TRENDS

Table 5.1: Regional revenue growth rate

Table 5.2: Segment revenue growth rate

Table 5.3: Percentage change in cost structure

Table 5.4: Percentage change in cash on hand

Table 5.5: Percentage change in total asset

Table 5.6: Percentage change in total debt

Table 5.7: Key companies by revenue growth

Table 5.8: Key companies by revenue decline

CHAPTER 6. INDUSTRY FORECASTS

Table 6.1: Global fertilizers regional forecast growth rate

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