

The Global Epoxy Industry 2013-2018: Trend, Profit, and Forecast Analysis, October 2013

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Abstracts

The global epoxy market revenue is forecast to reach an estimated \$17.0 billion in 2018 on account of continuous growth in end user industries such as construction, automotive, adhesives and wind energy. Rising demand of epoxy in power coatings, water borne coatings, electrical and electronic laminates, flooring and paving applications will drive the industry over the forecast period of 2013-2018.

Some of the major players in this market are Momentive Specialty Chemicals, The Dow Chemical Company, and Huntsman Corporation. Bisphenol A and epichlorohydrin are major raw materials in the production of epoxy resins and any change in the demand and supply of these raw materials could have a major impact on the epoxy resin industry.

As per the study, future growth of epoxy resin will stem from emerging economies such as APAC (China and India) Latin America, and Eastern Europe, considering continuous growth in transportation and construction sectors in these regions. Heavy investment in research and development to design high grade epoxy products, diluents, and curing agents will support future demand of epoxy resins. Increasing awareness of health hazards related with Bisphenol A products and meeting low VOC regulatory requirements are the major challenges for epoxy resin application in coatings.

This study provides an overview of the global epoxy industry. The report studies manufacturers of epoxy-based paints and coatings, electronics and electrical laminates, composites, and adhesives products, providing a five-year annual trend analysis that highlights market size, profit and cost structure for NA, Europe, APAC, and ROW. The report also provides forecast, addressing market opportunities for next five years for each of these regions.

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "The Global Epoxy Market 2013-2018: Trends, Forecast, and Opportunity Analysis" include:

- Analysis of competitive intensity of the industry based on Porter's Five Forces model which helps to understand the competitive position of industry players

- Global epoxy market intelligence with special emphasis on application market such as paint and coatings, flooring and paving applications, electrical and electronic laminates applications, composites and adhesives markets.

- Market size in terms of value and volume by application segments, market size trend (2007-2012) and forecast (2013-2018) for key market segments that is useful to make major investment decisions.

- Regional Analysis provides epoxy market breakdown by region among North America, Europe, APAC and ROW.

- Financial Analysis which provides study about the cost structure, profitability, debt, and assets analysis of the industry.

- Competitive Landscape, emerging trend, unmet need, growth leadership analysis, market drivers and growth opportunity analysis by application market provided helps to ascertain a sound investment decision

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, OEMs, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive analysis

Resource and inventory management

Budgeting

Investment decisions

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