

Global Enterprise Resource Planning (ERP) Software Industry 2012-2017: Trend, Profit, and Forecast Analysis, June 2012

<https://marketpublishers.com/r/GBD6D56700BEN.html>

Date: June 2012

Pages: 0

Price: US\$ 1,980.00 (Single User License)

ID: GBD6D56700BEN

Abstracts

According to this report, The global ERP software industry reached an estimated \$47.5 billion in 2011 with 7.9% CAGR and is forecast to attain an estimated \$67.7 billion by 2017 with 6.1% CAGR over 2012-2017. It is anticipated that cloud computing will facilitate remolding of the ERP (Enterprise Resource Planning) software industry with new opportunities to penetrate in the small and medium business sectors, and increasing reliance on InfoTech is expected to drive the industry over the forecast period.

The global ERP software industry reached an estimated \$47.5 billion in 2011 with 7.9% CAGR and is forecast to attain an estimated \$67.7 billion by 2017 with 6.1% CAGR over 2012-2017. It is anticipated that cloud computing will facilitate remolding of the ERP (Enterprise Resource Planning) software industry with new opportunities to penetrate in the small and medium business sectors, and increasing reliance on InfoTech is expected to drive the industry over the forecast period.

Lucintel, a leading global management consulting and market research firm, has analyzed the global ERP software industry and offers its findings in -Global Enterprise Resource Planning (ERP) Software Industry 2012-2017: Trend, Profit, and Forecast Analysis.'

The report focuses on North America, Europe, Asia Pacific, and Rest of the World. Currently, North America's dominance prevails in the industry. APAC and ROW witnessed the highest growth during 2006-2011, and this growth momentum is likely to continue during 2012-2017.

Some of the growth factors are economic growth, new emerging markets, and penetration of new industries. A few industry growth deterrents such as high cost of ERP implementation and currency fluctuations also surfaced.

High market growth, increasing mergers and acquisition, and high product diversification have made the industry highly competitive; therefore, constant innovations are required by companies to maintain and gain market share. Accessibility of such new delivery models as SaaS will boost SME investment in the software. IT spending, technological innovations, and economic growth influence the industry dynamics. The global recession was an enormous blow to the industry due to a decline in IT spending by the manufacturing, banking and finance, and public sectors.

This Lucintel research report provides insights into the recent industry scope and overview, global macroeconomic overview, annual industry trend, emerging trends, industry forecasts, future opportunities, hazards, and the profitability analysis of the major industry players.

The data and analysis found in this report can be utilized for a variety of functional business reasons, including business development, strategic planning, determination of market size and trends, competitive analysis, investment decisions, and joint product development.

This comprehensive guide from Lucintel provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global enterprise resource planning (ERP) software industry. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. **Some of the features of this market report are:**

Industry size estimates in terms of (US \$) value by regions and by segment

Global enterprise resource planning (ERP) software industry annual trend (2006-2011) and forecast (2012-2017)

Porter's Five Force analysis

New product launch and merger and acquisition activity in global enterprise resource planning (ERP) software industry

Quarterly demand trend (Q1 2010-Q4 2011) and forecast analysis (Q1 2012 Q4 2012) for global enterprise resource planning (ERP) software industry

Gross and net profit trends in the global enterprise resource planning (ERP) software industry

Cost structure trend in the global as well as regional enterprise resource planning (ERP) software industry

More than 49 valuable figures/charts and 12 tables are provided in this report

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